
B&C


COLLECTION

01 t-shirts

2013 B&C Collection

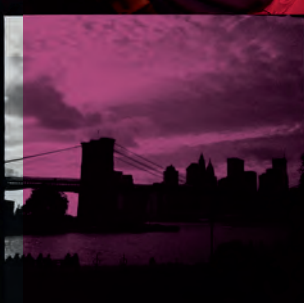
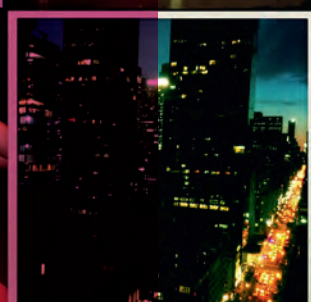
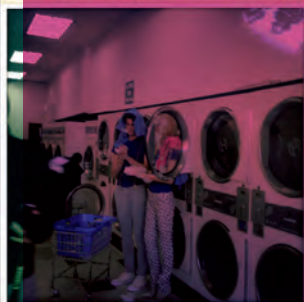
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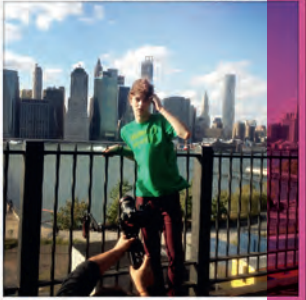
www.bc-fashion.eu Be inspired





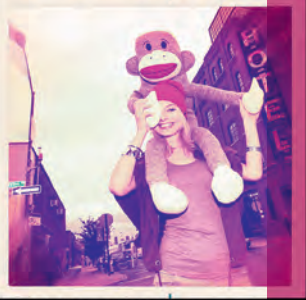
Every garment says something about the person wearing it, but the t-shirt is king in this department.





A t-shirt
can never be
a mere
clothing item.

It's also
a statement
of your identity,
your feelings,
experience
and passions.



CONTENT

the exact range



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P.6



B&C Exact 190 Top /m. &
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B&C Exact 150 LSL
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the only range



B&C Men-Only & B&C Women-Only
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B&C Women-Only LSL
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B&C Women-Only Tattoo
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B&C Women-Only PC & B&C Men-Only PC
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B&C Love Madness
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the legend collection



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B&C Mick Deluxe /men
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B&C Patti Classic /w.
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B&C Iggy Slub /m. & B&C Pink Slub /w.
P.19



B&C Iggy Classic /m. & B&C Pink Classic /w.
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B&C Marcelle /women
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B&C Watch /women
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B&C Base-Ball
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B&C Biosfair Tee /m. & B&C Biosfair Tee w.
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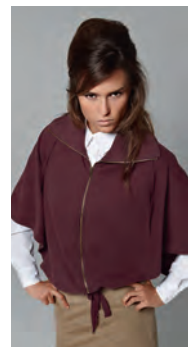
B&C Instinct /women & B&C Instinct /men
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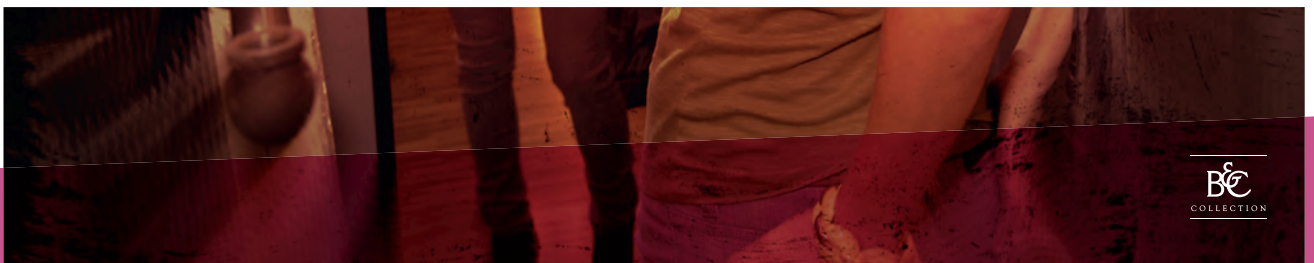
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according to Oeko-Tex Standard 100
No harmful substances
No 900023

All the B&C T-Shirts are Oeko Tex 100 certified



the exact range

single jersey
100% pre-shrunk ring-spun cotton

185 g/m²
















2.

1.

“EXTENDED
COLOUR
RANGE”
B&C

1. B&C Exact 190 /women TW 040

Single Jersey
100% pre-shrunk ring-spun cotton
185 g/m² | XS - S - M - L - XL - XXL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT

 WHITE	 BLACK	 NAVY	 RED
 BROWN	 ORANGE	 FUCHSIA	 SORBET
 PURPLE	 ATOLL	 SWIMMING POOL	 DIVA BLUE
 ROYAL BLUE	 KELLY GREEN	 SPORT GREY	

 : EXISTS IN WOMEN /UNISEX (P.4) /KIDS (P.33)

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

2. B&C Exact 190 TU 004

Single Jersey
100% pre-shrunk ring-spun cotton
185 g/m² | S - M - L - XL - XXL - XXXL*
10 pcs/pack & 100 pcs/carton | REGULAR FIT

 WHITE*	 BLACK*	 NAVY*	 RED*	 NATURAL
 SAND	 CHOCOLATE	 BROWN	 GOLD	 APRICOT
 ORANGE	 SUNSET ORANGE	 SORBET	 PURPLE	 BURGUNDY
 SKY BLUE	 SWIMMING POOL	 DIVA BLUE	 ROYAL BLUE	 STONE BLUE
 INDIGO	 KELLY GREEN	 BOTTLE GREEN	 GREEN MOSS	 KHAKI
 ASH	 SPORT GREY*	 DARK GREY	 USED BLACK	

* COLOURS AVAILABLE IN XXXL  - EXISTS IN WOMEN (P.4) /UNISEX /KIDS (P.33)

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

DUO
CONCEPT

the exact 190 duo

DUO
CONCEPT

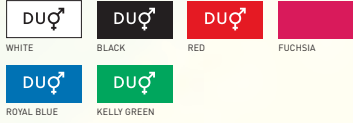
3. B&C Exact 190 Top /women TW 041

Single Jersey

100% pre-shrunk ring-spun cotton

185 g/m² | XS - S - M - L - XL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



3.

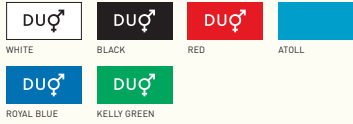
4. B&C Exact 190 Top /men TM 050

Single Jersey

100% pre-shrunk ring-spun cotton

185 g/m² | S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



4.

5. B&C Exact 190 LSL TU 005

Single Jersey

100% pre-shrunk ring-spun cotton

185 g/m² | S - M - L - XL - XXL - XXXL*

10 pcs/pack & 50 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

the exact 190 top duo

5.

the exact 190 LSL

1.

1. B&C Exact 150 TU 002**Single Jersey**

100% pre-shrunk ring-spun cotton

145 g/m² | S - M - L - XL - XXL - XXXL*10 pcs/pack & 100 pcs/carton | **REGULAR FIT**

WHITE *	BLACK *	NAVY *	RED *	NATURAL
SAND	BEAR BROWN	YELLOW	GOLD *	APRICOT
ORANGE *	FUCHSIA	PURPLE	BURGUNDY	DEEP RED
SKY BLUE	AZURE	TURQUOISE	ATOLL	DIVA BLUE
ROYAL BLUE *	DENIM	LIGHT NAVY	MINT	PISTACHIO
KELLY GREEN	BOTTLE GREEN *	KHAKI	ASH *	SPORT GREY *
DARK GREY	REAL TURQUOISE	USED YELLOW	USED RASPBERRY	USED VIOLET
USED WASABI	USED BLACK			

* COLOURS AVAILABLE IN XXXL

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

: EXISTS IN UNISEX /KIDS (P.33)

DU
CONCEPT

♀: B&C Women-Only p.11

the exact 150

**“EXTENDED
COLOUR
RANGE”**
B&C

the exact range

single jersey
100% pre-shrunk ring-spun cotton

145 g/m²

2. B&C Exact 150 LSL TU 003

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m² | S - M - L - XL - XXL - XXXL*

10 pcs/pack & 50 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

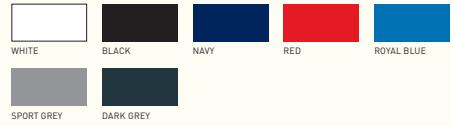
3. B&C Exact V-Neck TU 006

Single Jersey

100% pre-shrunk ring-spun cotton

145 g/m² | S - M - L - XL - XXL

10 pcs/pack & 100 pcs/carton | REGULAR FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE



DU
CONCEPT

☞ B&C Women-Only LSL p.11

2.



3.

the exact 150 LSL

the exact 150 v-neck



the only duo

1.

2.



“EXTENDED
COLOUR
RANGE”
B&C

DUO[♂]
CONCEPT[♀]

the only range

single jersey
100% pre-shrunk ring-spun cotton

145 g/m²

1. B&C Men-Only TM 010

Single Jersey

100% pre-shrunk ring-spun cotton
145 g/m² | S - M - L - XL - XXL
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

2. B&C Women-Only TW 012

Single Jersey

100% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL - XXL*
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



* COLOURS AVAILABLE IN XXL
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

**DUO
CONCEPT**

♂: B&C Exact 150 p.8
for the common colours with the B&C Exact 150 see p.8

3. B&C Women-Only LSL TW 013

Single Jersey

100% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL - XXL*
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



* COLOURS AVAILABLE IN XXL
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

4. B&C Women-Only Tattoo TW 014

Single Jersey

100% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



the only LsL

**DUO
CONCEPT**

♂: B&C Exact 150 LSL p.9



the only tattoo

**DUO
CONCEPT**


♂: B&C Athletic Move p.25

the only range

single jersey
65% polyester - 35% pre-shrunk ring-spun cotton


145 g/m²

1. B&C Women-Only PC TW 251

Single Jersey
65% Polyester - 35% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT | 



2. B&C Men-Only PC TM 250

Single Jersey
65% Polyester - 35% pre-shrunk ring-spun cotton
145 g/m² | S - M - L - XL - XXL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT | 



DU♂
CONCEPT



love

single jersey
100% pre-shrunk
ring-spun **combed** cotton

120 g/m²

**B&C Love Madness** TW L05**Single Jersey**

100% pre-shrunk ring-spun
combed cotton - enzyme wash

120 g/m² | S - M - L

5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



WHITE



BLACK



DEEP RED

the legend collection

Great style, right fit, accurate details make our LEGEND Collection timeless, pure and a must-have! This t-shirt collection gathers its inspiration from the codes of retail, bearing in mind the needs of decoration of the promotional market, with a hint of rock attitude.



Find your perfect fit through 3 different fabrics and 5 styles

1

CHOOSE YOUR FABRIC
through 3 different versions ***

1* Classic but terrific
100% cotton CLASSIC
RING-SPUN YARN



Classic look

2* Slub for a vintage look
100% cotton SLUB YARN



Vintage look

3* Deluxe:
the ultimate look version
Polycotton
COLOURFULL
HEATHER FABRIC



Ultimate look



2

CHOOSE YOUR PERFECT FIT
through 5 t-shirts styles *****

B&C Mick

- Short-sleeved t-shirt
- V-Neck 1x1 ribbed collar
- Necktape & shoulder tape
- Bottom and sleeve hems with double top stitching
- Side seams

B&C Mick CLASSIC /m.



Classic look

B&C Mick SLUB /m.



Vintage look

B&C Mick DELUXE /m.



Ultimate look

B&C Blondie

- Short-sleeved t-shirt
- Feminine V-Neck 1x1 ribbed collar in self fabric
- Necktape & Raglan sleeves
- Bottom and sleeve hems with double top stitching
- Side seams

B&C Blondie CLASSIC /w.



Classic look

B&C Blondie SLUB /w.



Vintage look

B&C Blondie DELUXE /w.



Ultimate look

B&C Patti

- Tank Top
- Wide crew neck collar
- Trendy cuttings at front & back yoke
- Bottom hem with double top stitching
- Side seams

B&C Patti CLASSIC /w.



Classic look

B&C Patti SLUB /w.



Vintage look

B&C Patti DELUXE /w.



Ultimate look

B&C Pink

- Long-sleeved t-shirt with oval-Neck collar with 1x1 ribbed piping and double top stitching in self fabric
- Very long Raglan sleeves with elasticated rolled-up cuffs look
- Bottom & sleeve hems with double top stitching
- Side seams

B&C Pink CLASSIC /w.



Classic look

B&C Pink SLUB /w.



Vintage look

B&C Iggy

- Long-sleeved t-shirt
- V-Neck 1x1 ribbed collar in self fabric
- Necktape & shoulder tape
- Bottom and sleeve hems with double top stitching
- Side seams

B&C Iggy CLASSIC /m.



Classic look

B&C Iggy SLUB /m.



Vintage look

B&C blonde _
the legend collection

single jersey



1. B&C Blondie Classic /women TW 260

Single Jersey
100% pre-shrunk ring-spun combed cotton
120 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



Classic look



1.

2.



Ultimate look

3. B&C Blondie Slub /women TW 032

Single Jersey with SLUB yarn
100% pre-shrunk ring-spun cotton
150 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



3.

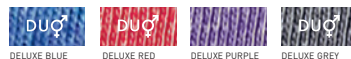


Vintage look

DUO
CONCEPT
♂: B&C Mick
Deluxe /men
p.17

2. B&C Blondie Deluxe /women TW 275

Single Jersey | 65% polyester -
35% pre-shrunk ring-spun combed cotton
135 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton
MEDIUM FIT



DUO
CONCEPT

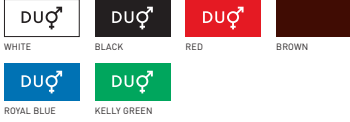
♂: B&C Mick Classic /men p.17

DUO
CONCEPT

♂: B&C Mick Slub /men p.17

B&C mick _

1. B&C Mick Classic /men TM 060
 Single Jersey
 100% pre-shrunk ring-spun cotton
 145 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



DUO♂ CŃCEPT

♀: B&C Blondie Slub /women p.16

Classic look



1.

2.



Ultimate look

3.



Vintage look

DUO♂ CŃCEPT

♀: B&C Blondie Deluxe /women p.16

2. B&C Mick Deluxe/men TM 185
 Single Jersey | 65% polyester - 35% pre-shrunk ring-spun combed cotton
 135 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton
 MEDIUM FIT



3. B&C Mick Slub /men TM 037
 Single Jersey with SLUB yarn
 100% pre-shrunk ring-spun cotton
 150 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton
 MEDIUM FIT



DUO♂ CŃCEPT

♀: B&C Blondie Classic /women p.16



B&C patti
the legend collection
single jersey



1.

Classic look



2.

Ultimate look



3. B&C Patti Slub /women TW 034
Single Jersey with SLUB yarn
100% pre-shrunk ring-spun cotton
150 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton
MEDIUM FIT



CHIC WHITE CHIC NAVY CHIC BLACK

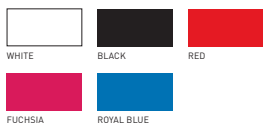
3.

Vintage look



1. B&C Patti Classic /women TW 262

Single Jersey
100% pre-shrunk ring-spun combed cotton
120 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



WHITE BLACK RED
FUCHSIA ROYAL BLUE

2. B&C Patti Deluxe /women TW 276

Single Jersey | 65% polyester -
35% pre-shrunk ring-spun combed cotton
135 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



DELUXE BLUE DELUXE RED DELUXE PURPLE DELUXE GREY

B&C pink & iggy



Vintage Look

1. B&C Iggy Slub /men TM 038
 Single Jersey with SLUB yarn
 100% pre-shrunk ring-spun cotton
 150 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton
MEDIUM FIT



2. B&C Pink Slub /women TW 033
 Single Jersey with SLUB yarn
 100% pre-shrunk ring-spun cotton
 150 g/m² | XS - S - M - L - XL
 5 pcs/pack & 25 pcs/carton
MEDIUM FIT



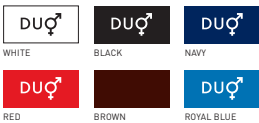
**DU♂
C♀NCEPT**

**DU♂
C♀NCEPT**

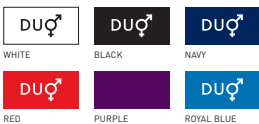


Classic look

3. B&C Iggy Classic /men TM 061
 Single Jersey
 100% pre-shrunk ring-spun cotton
 145 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



4. B&C Pink Classic /women TW 261
 Single Jersey
 100% pre-shrunk ring-spun
 combed cotton
 120 g/m² | XS - S - M - L - XL
 5 pcs/pack & 25 pcs/carton
MEDIUM FIT



the slub edition

the too chic duo



1.



2.



SLUB YARN

KNIT: SINGLE JERSEY
 WEIGHT: 150 G/M²
 COMPOSITION: 100% COTTON
 SLUB YARN
 PRE-SHRUNK RING-SPUN

1. B&C Too Chic /women TW 030

Single Jersey with SLUB yarn
 100% pre-shrunk ring-spun cotton
 150 g/m² | XS - S - M - L - XL
 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



DU♂
 ÇONCEPT

2. B&C Too Chic /men TM 035

Single Jersey with SLUB yarn
 100% pre-shrunk ring-spun cotton
 150 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



single jersey with yarn - 100% pre-shrunk ring-spun cotton

150 g/m²



B&C Blondie Slub /women &
B&C Mick Slub /men

The SLUB yarn produces an extremely modern visual effect, thanks to the irregular diameter of the yarn.

SINGLE JERSEY 100% COTTON WITH YARN

has printing properties that are as good as 100% single jersey ring-spun cotton.



B&C Patti Slub /women
(more information p.18)



B&C Iggy Slub /men

Be inspired



B&C Iggy Slub /men &
B&C Pink Slub /women
(more information p.19)

DISCOVER THE OTHER OUTSTANDING STYLES OF OUR SLUB EDITION:



B&C Mick Slub /men &
B&C Blondie Slub /women
(more information p.16 & p.17)



B&C Blondie Slub /women &
B&C Mick Slub /men

Unwashed since it could damage the fibres, the fabric creates a "vintage" look for a truly up-to-date garment. This yarn produces a vintage surface finish without sacrificing the quality of the fabric.



B&C Pink Slub /women

2x2 rib

100% pre-shrunk ring-spun **combed** cotton

190 g/m²



KNIT: 2X2 RIB
WEIGHT: 190 G/M²
COMPOSITION:
 100% PRE-SHRUNK RING-SPUN
 COMBED COTTON
YARN: 34/1 COMBED
GAUGE: 18 (NEEDLES PER INCH)

The 2X2 Rib is a fabric typically only offered by retail brands and B&C made this highly coveted t-shirt fabric available to the promotional market since 2008. Differentiation is at your fingertips.

1. B&C Marcelle /women TW 110

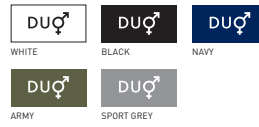
2x2 Rib
 100% pre-shrunk ring-spun **combed** cotton
 190 g/m² | XS - S - M - L - XL
 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



SPORT GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

2. B&C Marcel /men TM 230

2x2 Rib
 100% pre-shrunk ring-spun **combed** cotton
 190 g/m² | S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



SPORT GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

1.

DUO
 CONCEPT

2.

1.

1x1 rib

100% pre-shrunk ring-spun cotton



1. B&C Watch /women TW 102

1x1 Rib

100% pre-shrunk ring-spun cotton

230 g/m² (White) - 210 g/m² (Colours)

XS - S - M - L - XL*

5 pcs/pack & 50 pcs/carton | SUPER FIT



* COLOURS AVAILABLE IN XL

2.

3.



2. B&C Men-Fit TM 220

1x1 Rib

100% pre-shrunk ring-spun cotton

250 g/m² (White) - 220 g/m² (Colours)

S - M - L - XL

10 pcs/pack & 50 pcs/carton | SUPER FIT



3. B&C Taste /women TW 100

1x1 Rib

100% pre-shrunk ring-spun cotton

230 g/m² (White) - 210 g/m² (Colours)

XS - S - M - L - XL

5 pcs/pack & 50 pcs/carton | SUPER FIT



the cotton/elastane range

single jersey
95% pre-shrunk ring-spun **combed** cotton - 5% elastane

210 g/m²

1. B&C Feel /women TW 150

Single Jersey
95% pre-shrunk ring-spun
combed cotton - 5% elastane
FULL FEEDER
210 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | SUPER FIT



WHITE



BLACK

2. B&C Men-Shape TM 235

Single Jersey
95% pre-shrunk ring-spun
combed cotton - 5% elastane
FULL FEEDER
210 g/m² | M - L - XL
5 pcs/pack & 25 pcs/carton | SUPER FIT



WHITE



BLACK

DUO
CONCEPT

2.

1.

210 g/m²



the move range

single jersey
100% pre-shrunk ring-spun cotton

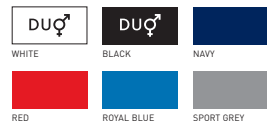


1.
B&C Base-Ball TU 020
Single Jersey
100% pre-shrunk
ring-spun cotton
185 g/m² | S - M - L - XL - XXL
10 pcs/pack & 50 pcs/carton
REGULAR FIT



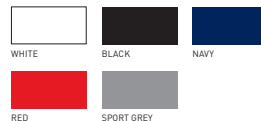
: EXISTS IN UNISEX /KIDS (P.33)

2.
B&C Athletic Move TM 200
Single Jersey
100% pre-shrunk
ring-spun cotton
145 g/m² | M - L - XL - XXL
10 pcs/pack & 100 pcs/carton
MEDIUM FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

3.
B&C Exact Move TM 201
Single Jersey
100% pre-shrunk
ring-spun cotton
145 g/m² | S - M - L - XL - XXL
10 pcs/pack & 50 pcs/carton
MEDIUM FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

4.
B&C Shorts Move TM 202
Single Jersey
100% pre-shrunk
ring-spun cotton
185 g/m² | M - L - XL - XXL
10 pcs/pack & 50 pcs/carton
MEDIUM FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

DUO
CONCEPT

♀: B&C Women-Only Tattoo p.11

the biosfair collection

single jersey
100% Fairtrade and Organic certified **combed** cotton

160 g/m²

B&C
COLLECTION

Biosfair
CLEVER COLLECTION

**B&C BIOSFAIR COLLECTION is a sustainable collection
100% cotton - FAIRTRADE and ORGANIC certified.**

At B&C we believe in BIOEQUITABILITY

This notion combines the Human respect with the protection of the environment. This is the only solution ensuring both economic development and total respect for the environment and biodiversity.

BIOEQUITABILITY IS...

1. FAIRTRADE - human respect -

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection.

2. ORGANIC - environmentally friendly -

Our organic cotton is certified by the EKO label. Organic Cotton is a cotton that respects the environment and is grown without using pesticides or artificial fertilisers. This practice is healthier for cotton-growers, better for nature and, what's more, results in a fabric that is wonderfully soft and natural to wear.



+



1.

2.

THE BIOSFAIR COLLECTION ALSO OFFERS 2 POLO SHIRTS:
B&C BIOSFAIR POLO /MEN AND B&C BIOSFAIR POLO /WOMEN
(SEE THE B&C POLO SHIRT CATALOGUE)



DUO
CONCEPT

1.

2.

1. B&C Biosfair Tee /men TM B02

Single Jersey
100% Fairtrade and Organic certified
combed cotton
160 g/m² | S - M - L - XL - XXL
1 pc/pack & 25 pcs/carton | MEDIUM FIT



2. B&C Biosfair Tee /women TW B01

Single Jersey
100% Fairtrade and Organic certified
combed cotton
160 g/m² | S - M - L - XL
1 pc/pack & 25 pcs/carton | MEDIUM FIT



the rebel collection

single jersey
100% pre-shrunk
ring-spun cotton

145 g/m²

Irregular details splatter these tees to give an exclusive effect: a Henley collar, metallic press-studs, raw edges and experimental customized overworked loops.



REBEL COLLECTION

B&C INSTINCT /MEN TM R01

Single Jersey
100% pre-shrunk ring-spun cotton
145 g/m² | S - M - L - XL - XXL
5 pcs/pack & 20 pcs/carton

MEDIUM FIT



B&C INSTINCT /WOMEN TW R02

Single Jersey
100% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL
5 pcs/pack & 20 pcs/carton

LOOSE FIT, FEMININE CUT



DUO[♂]
CONCEPT



Amongst other customized details, the collar has been distorted from its original V-neck shape. The men's version has a re-cut raw edged neck line and there's intricate lacing that criss-cross the bust on the women's version, creating a necklace effect.

The characteristics of the treatments make each garment original and unique. Variations should be considered as a sign of quality.

DUO♂
CONCEPT

B&C
COLLECTION

REBEL
COLLECTION

B&C SOUL /MEN TM R03

Single Jersey
100% pre-shrunk ring-spun cotton
145 g/m² | S - M - L - XL - XXL
5 pcs/pack & 20 pcs/carton

MEDIUM FIT

DU♂ BLACK SMOKE DU♂ DARK RED SMOKE DU♂ PURPLE SMOKE DU♂ PEARL SMOKE

B&C SOUL /WOMEN TW R04

Single Jersey
100% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL
5 pcs/pack & 20 pcs/carton

LOOSE FIT, FEMININE CUT

DU♀ BLACK SMOKE DU♀ DARK RED SMOKE DU♀ PURPLE SMOKE DU♀ PEARL SMOKE

B&C
COLLECTION

**the rebel
collection**

single jersey
100% pre-shrunk
ring-spun cotton

340 g/m²

DUO
CONCEPT

♀: B&C Illusion /women
♀: B&C Antidote /women



Я Е В Е Л
COLLECTION

B&C ILLUSION /WOMEN JW R07

Single Jersey
100% pre-shrunk ring-spun cotton
340 g/m² | XS - S - M - L - XL
1 pc/pack & 10 pcs/carton

MEDIUM FIT, FEMININE CUT

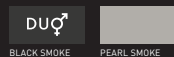


BLACK SMOKE

B&C ILLUSION /MEN JM R06

Single Jersey
100% pre-shrunk ring-spun cotton
340 g/m² | S - M - L - XL - XXL
1 pc/pack & 10 pcs/carton

MEDIUM FIT



BLACK SMOKE

PEARL SMOKE

Normal fashion rules are blurred with this sophisticated DUO. There's an unlikely encounter between tailoring references and heavy Single Jersey, it has unusual fastening, a surprising heavy metallic zip, sewn eyelets and a sartorial trash raw edge lapel.



Uncompromised and exaggerated, this seductive cape features a heavy metallic zip, an ostentatious collar, large and long drawstrings and a curved hemline for feminine style.



The characteristics of the treatments make each garment original and unique. Variations should be considered as a sign of quality.

**DU♂
C♀NCEPT**

♂: B&C Illusion /men

B&C
COLLECTION

Я Е В Е Л
COLLECTION

B&C ANTIDOTE /WOMEN JW R05

Single Jersey
100% pre-shrunk ring-spun cotton
340 g/m² | XS - S - M - L - XL
1 pc/pack & 10 pcs/carton

**LOOSE FIT ON BODY,
FITTED ON BOTTOM HEM**

DU♂ **DARK RED SMOKE**
BLACK SMOKE

B&C
COLLECTION

T-shirts fabrics

Discover the wonderful fabrics in our range of B&C t-shirts. From Single Jersey 100% cotton to 2X2 Rib, we offer the largest top quality range available on the promotional market.

Easy to print, comfortable to wear, soft to touch yet strong, those are the main qualities of our fabrics.

Enjoy our complete range, we have created it for you.

SINGLE JERSEY

1/ 100% RING-SPUN COTTON

The Single Jersey provides a dedicated area for perfect printing. B&C uses 100% tight-weave cotton for the Single Jersey. Combined with use of Ring-Spun cotton, i.e. spun from long, continuous fibres, this tight, extremely flat surface and has no fluff, giving enhanced decoration and a soft, comfortable material. Lastly, the compacted 100% cotton Single Jersey gives a very low shrinkage level.

This Single Jersey has exactly the same printing characteristics and high quality as the Ring-Spun cotton Single Jersey.

To sum up, this fabric combines the high printing characteristic of a 100% cotton Single Jersey with the bioequitability characteristics of its yarn.

5/ POLYCOTTON

A blended fabric made of **65% polyester** and **35% cotton**. This fabric combines the qualities of both cotton and polyester. Keeping the softness and comfort of cotton, and adding the washing and wearing qualities of polyester, such as strength, greater stain-resistance, wrinkle-resistance, colour fastness, faster drying times and flashy neon shades.

This fabric has the same printing characteristics as 100% Ring-Spun cotton Single Jersey and allows use of the sublimation printing technique as it contains polyester.

6/ POLYCOTTON COLOURFUL HEATHER FABRIC [DELUXE VERSION]

Combined with use of Ring-Spun cotton, the surface is extremely flat and without fluff. Typically only offered by retail brands, B&C innovates and makes the heather in colour available to the promotional market with the best printing quality. Its wearer will feel an incredible softness and fluidity on its skin. This fabric offers the perfect support to magnify your decoration.

7/ 1X1 RIB 100% COTTON

The 1X1 Rib is highly extendable, giving the option of making cuts close to the body, combined with outstanding comfort. A true classic, this material will take your printing or embroidery perfectly.

8/ 2X2 RIB 100% COMBED COTTON

The width of the hollow between each rib is equal to the width of the rib itself, resulting in a very regular fabric. It is extendable in width as a diagonal makes it possible to produce cuts close to the body while giving complete freedom of movement. Lastly, it's a material rated very highly in the retail trade. Set yourself apart with it.

2/ COMBED COTTON/ELASTAN

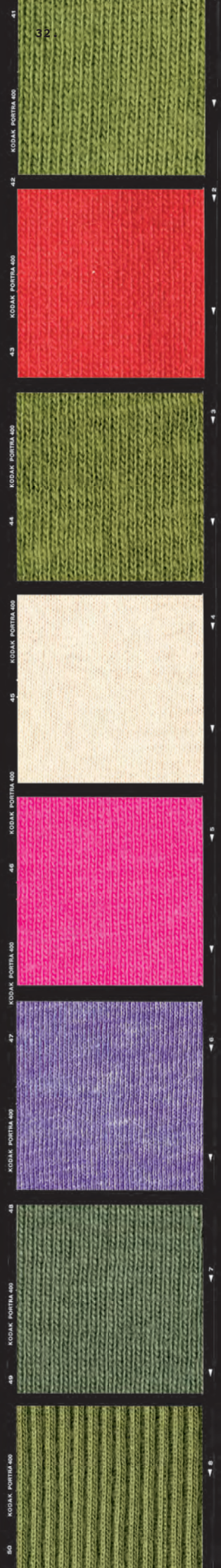
By adding elastane to cotton, the fabric acquires some remarkable properties: excellent elasticity for maximum comfort, a garment that adjusts perfectly to body shape, and will not lose its shape with repeated stretching (shape retention). With regard to the process of knitting this material, B&C chose the best, most modern technology available, the full feeder. This technique allows the even distribution of elastane over the entire surface of the material. This fabric combines comfort and an extra-flat surface as even as the 100% Ring-Spun cotton Single Jersey. The material is also fluid and agreeable to the touch; its softness is increased with the use of combed cotton. And for you, it's the ideal material with perfect print results.

3/ 100% COTTON SLUB YARN

This Single Jersey made of 100% Slub Yarn cotton has exactly the same printing characteristics and high quality as the 100% Ring-Spun cotton Single Jersey. The Slub spin also brings a contemporary look with its irregular yarn thickness. With no washing that could harm the fibre, the fabric has a "Vintage" appearance, but in a contemporary version.

4/ 100% RING-SPUN FAIRTRADE AND ORGANIC CERTIFIED COMBED COTTON

This fabric is made of **100% Fairtrade certified** cotton. It guarantees that the product has been certified in accordance with international Fairtrade Standards. This fabric is also **100% Organic certified** cotton, meaning that the cotton has been grown without the use of pesticides or synthetic fertilisers.



1/

2/

3/

4/

5/

6/

7/

8/

01.

02.

03.

T-SHIRTS

Kids

ARE SO COOL!

01. B&C Exact 150 /kids TK 300

Single Jersey

100% pre-shrunk ring-spun cotton
145 g/m² | 1/2* - 3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 pcs/pack & 100 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN 1/2

👤 : EXISTS IN UNISEX (P.8) /KIDS

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

02. B&C Exact 190 /kids TK 301

Single Jersey

100% pre-shrunk ring-spun cotton
185 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 pcs/pack & 100 pcs/carton | REGULAR FIT



👤👤 : EXISTS IN WOMEN (P.6) /UNISEX (P.6) /KIDS

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

03. B&C Base-Ball /kids TK 350

Single Jersey

100% pre-shrunk ring-spun cotton
185 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 pcs/pack & 50 pcs/carton | REGULAR FIT



👤 : EXISTS IN UNISEX (P.25) /KIDS



COLLECTION

2013 B&C Collection

www.bc-fashion.eu Be inspired

B&C is a collection of 154 garments ready to support your ideas
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS

B&C

COLLECTION

02 polo shirts

2013 B&C Collection

06 the safran range
08 the heavymill range
10 the biosfair collection
11 the single jersey duo
12 the polycotton polo shirt
13 best deal polo shirt
14 kids

www.bc-fashion.eu Be inspired





2013 B&C COLLECTION. BE INSPIRED



**POLO
SHIRT
IS
SUITABLE
IN
EVERY
OCCASION**

They are versatile and comfortable and can be worn from morning to night. All over the world embroidered polo shirts are the number one choice in clothing for many people.

POLO SHIRTS

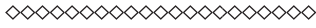
CONTENT

16

unique styles



THE SAFRAN RANGE



B&C Safran Pure /women & B&C Safran
p.6

B&C Safran Sport
p.7

B&C Safran Pocket
p.7



B&C Safran Pure LSL /women & B&C Safran LSL
p.7

B&C Safran /kids
p.14



All the B&C Polo shirts are Oeko Tex 100 certified

THE HEAVYMILL RANGE



B&C Heavymill /women & B&C Heavymill p.8

B&C Heavymill LSL p.9



B&C Biosfair Polo /women & B&C Biosfair Polo /men p.10



B&C Cinnamon /men & B&C Love Spice p.11



B&C Cayenne p.12



B&C ID.001 p.13

SUMMARY TABLE
◇◇◇◇◇◇◇◇◇◇
p.15



POLO SHIRTS

THE SAFRAN RANGE

PIQUÉ

100% pre-shrunk ring-spun
combed cotton

“EXTENDED
COLOUR
RANGE”
B&C

180
g/m²



1.

2.

1. B&C Safran PU 409

Piqué

100% pre-shrunk ring-spun combed cotton

180 g/m² | S - M - L - XL - XXL - XXXL*

10 pcs/pack & 50 pcs/carton | REGULAR FIT

DU♂	DU♂	DU♂	DU♂	SAND	DU♂
WHITE *	BLACK *	NAVY *	RED *		BROWN
DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
GOLD	PUMPKIN ORANGE	SUNSET ORANGE	FUCHSIA	PURPLE	BURGUNDY
DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
SKY BLUE	ATOLL	DIVA BLUE	ROYAL BLUE *	INDIGO	PISTACHIO
DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
KELLY GREEN	BOTTLE GREEN*	KHAKI	ASH	HEATHER GREY *	DARK GREY
DU♂	DU♂	DU♂			
PINK SIXTIES	REAL GREEN	REAL TURQUOISE			

* COLOURS AVAILABLE IN XXXL. : EXISTS IN WOMEN (P.6) / UNISEX / KIDS (P.14)

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE
HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

2. B&C Safran Pure /women PW 455

Piqué

100% pre-shrunk ring-spun combed cotton

180 g/m² | XS - S - M - L - XL - XXL*

5 pcs/pack & 50 pcs/carton | MEDIUM FIT

DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
WHITE *	BLACK *	NAVY *	RED *	BROWN	GOLD
DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
PUMPKIN ORANGE	SUNSET ORANGE	FUCHSIA	PURPLE	SKY BLUE *	ATOLL
DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
DIVA BLUE	ROYAL BLUE *	INDIGO	PISTACHIO	KELLY GREEN	BOTTLE GREEN*
DU♂	DU♂	DU♂	DU♂	DU♂	DU♂
HEATHER GREY *	DARK GREY	PINK SIXTIES *	REAL GREEN	REAL TURQUOISE	

* COLOURS AVAILABLE IN XXL. : EXISTS IN WOMEN / UNISEX (P.6) / KIDS (P.14)

HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

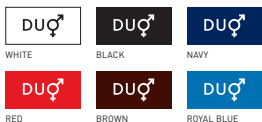
DU♂
CONCEPT

With its high quality piqué and finish, precision, cut and consistent quality of manufacture, our B&C Safran Range has become the market reference.



3.

5. B&C Safran Pure LSL/women PW 456
 Piqué
 100% pre-shrunk ring-spun **combed** cotton
 180 g/m² | XS - S - M - L - XL - XXL
 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



6. B&C Safran LSL PU 414
 Piqué
 100% pre-shrunk ring-spun **combed** cotton
 180 g/m² | S - M - L - XL - XXL - XXXL*
 10 pcs/pack & 40 pcs/carton | **REGULAR FIT**



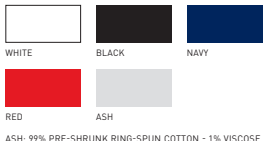
* COLOURS AVAILABLE IN XXXL
 ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE
 HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

3. B&C Safran Sport PU 413
 Piqué
 100% pre-shrunk ring-spun **combed** cotton
 180 g/m² | S - M - L - XL - XXL
 10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



4.

4. B&C Safran Pocket PU 415
 Piqué
 100% pre-shrunk ring-spun **combed** cotton
 180 g/m² | M - L - XL - XXL
 10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

5.



DU♂
 CONCEPT

6.



POLO SHIRTS

THE HEAVYMILL RANGE

PIQUÉ

100% pre-shrunk ring-spun
combed cotton

230
g/m²

DUO
CONCEPT

1.

2.





THE HEAVYMILL QUALITY

Feel the difference

1. B&C Heavymill /women PW 460

Piqué

100% pre-shrunk ring-spun combed cotton

230 g/m² | XS - S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT



2. B&C Heavymill PU 422

Piqué

100% pre-shrunk ring-spun combed cotton

230 g/m² | S - M - L - XL - XXL - XXXL*

10 pcs/pack & 50 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

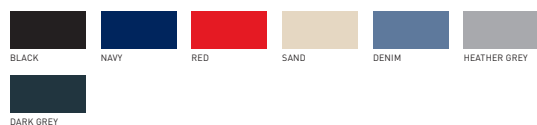
3. B&C Heavymill LSL PU 423

Piqué

100% pre-shrunk ring-spun combed cotton

230 g/m² | S - M - L - XL - XXL

10 pcs/pack & 40 pcs/carton | REGULAR FIT



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

3.



POLO SHIRTS


Biosfair
 CLEVER COLLECTION

PIQUÉ

 100% Fairtrade and Organic
 certified combed cotton


THE BIOSFAIR COLLECTION
 ALSO OFFERS 2 T-SHIRTS:
 B&C BIOSFAIR TEE /MEN AND
 B&C BIOSFAIR TEE /WOMEN
 (SEE THE B&C T-SHIRT CATALOGUE)



+



CU 810670

1. B&C Biosfair Polo /women PW B20

Piqué
 100% Fairtrade and Organic certified
 combed cotton
 180 g/m² | S - M - L - XL
 1 pc/pack & 25 pcs/carton | MEDIUM FIT



WHITE

BLACK

NATURAL

2. B&C Biosfair Polo /men PM B21

Piqué
 100% Fairtrade and Organic certified
 combed cotton
 180 g/m² | S - M - L - XL - XXL
 1 pc/pack & 25 pcs/carton | REGULAR FIT



WHITE

BLACK

NATURAL

**DUO
 CONCEPT**

POLO SHIRTS

THE SINGLE JERSEY DUO

SINGLE JERSEY
100% pre-shrunk
ring-spun cotton

1. B&C Love Spice PW L08

Single Jersey
100% pre-shrunk ring-spun cotton
145 g/m² | XS - S - M - L - XL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



2. B&C Cinnamon /men PM 471

Single Jersey
100% pre-shrunk ring-spun cotton
185 g/m² | S - M - L - XL - XXL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



1.



DUO
CONCEPT

2.



POLO SHIRTS

THE POLYCOTTON POLO SHIRT

PIQUÉ

65% polyester - 35% pre-shrunk
ring-spun **combed** cotton

the polycotton resistance




B&C Cayenne PU 401

Piqué

65% polyester - 35% pre-shrunk ring-spun
combed cotton

170 g/m² | S - M - L - XL - XXL

10 pcs/pack & 50 pcs/carton | **REGULAR FIT** | 



WHITE

BLACK

NAVY



RED

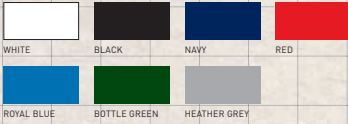
ROYAL BLUE

A POLO SHIRT DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE
AT A PRICE FITTING MASSIVE QUANTITIES

BEST DEAL

B&C ID.001 PU I10

Piqué | 100% pre-shrunk ring-spun cotton
180 g/m² | S - M - L - XL - XXL - XXXL
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE



- WHEN PRICE IS A MUST! -

EFFICIENCY • BEST DEAL • BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE



THE ID. COLLECTION OFFERS 1 POLO SHIRT AND 3 SWEATSHIRTS.
B&C ID.002, B&C ID.003 AND B&C ID.004 (SEE THE B&C SWEATSHIRT CATALOGUE)

AWESOME
STYLE

Kids

POLO SHIRT

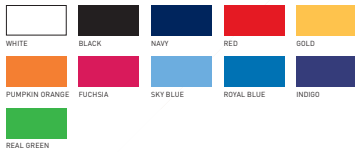


B&C Safran /kids PK 486

Piqué

100% pre-shrunk ring-spun combed cotton
180 g/m² | 5/6 - 7/8 - 9/11 - 12/14

10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



 : EXISTS IN WOMEN (P.6) / UNISEX (P.6) / KIDS

SUMMARY TABLE

001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
WHITE	BLACK	NAVY	RED	NATURAL	SAND	BROWN	GOLD	PUMPKIN ORANGE	SUNSET ORANGE	FUCHSIA	PURPLE	BURGUNDY	SKY BLUE	TURQUOISE	ATOLL	DIVA BLUE	ROYAL BLUE	DENIM	INDIGO	PISTACHIO	KELLY GREEN	BOTTLE GREEN	KHAKI	ASH	HEATHER GREY	DARK GREY	VERY BERRY	PINK SIXTIES	REAL GREEN	REAL TURQUOISE	WHITE/ROYAL BLUE	RED/WHITE	NAVY/WHITE

POLO SHIRTS

women

PW 455	B&C Safran Pure /women	XS-XXL ¹	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PW 456	B&C Safran Pure LSL /w.	XS-XXL	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PW 460	B&C Heavymill /women	XS-XXL	PIQUE	230 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PWL08	B&C Love Spice	XS-XL	SINGLE JERSEY	145 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PW B20	B&C Biosfair Polo /w.	S-XL	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943

XXL¹: Only available in White, Black, Navy, Red, Sky Blue, Royal Blue, Bottle Green, Heather Grey & Pink Sixties

men

PM 471	B&C Cinnamon /men	S-XXL	SINGLE JERSEY	185 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PW B21	B&C Biosfair Polo /men	S-XXL	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943

kids

PK 486	B&C Safran /kids	5/6-12/14	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
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unisex

PU 401	B&C Cayenne	S-XXL	PIQUE	170 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 409	B&C Safran	S-XXXL ¹	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 413	B&C Safran Sport	S-XXL	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 414	B&C Safran LSL	S-XXXL ²	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 415	B&C Safran Pocket	M-XXL	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 422	B&C Heavymill	S-XXXL ²	PIQUE	230 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 423	B&C Heavymill LSL	S-XXL	PIQUE	230 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943
PU 110	B&C ID.001	S-XXXL	PIQUE	180 G/M ²	001	002	003	004	100	120	145	210	230	236	310	350	370	410	440	441	445	450	470	490	510	520	540	555	600	610	670	704	722	732	733	907	941	943

XXXL¹: Only available in White, Black, Navy, Red, Royal Blue, Bottle Green & Heather Grey XXXL²: Only available in White, Black, Navy & Red



COLLECTION

2013 B&C Collection

www.bc-fashion.eu Be inspired

B&C is a collection of 154 garments ready to support your ideas
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS

B&C

COLLECTION

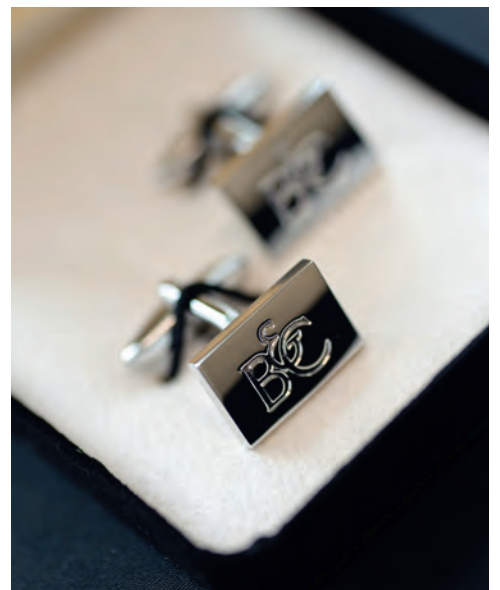
03 shirts

2013 B&C Collection

06 details that make the difference
08 tips of elegance
10 B&C exclusivities
12 shirt fabrics
14 collars & cuffs
16 B&C-The Shirt Culture collection
48 the Graphical Line

www.bc-fashion.eu Be inspired







THE SHIRT CULTURE
BE INSPIRED

WHAT THE *21st century* 'SHIRTED' MAN OR WOMAN LOOKS LIKE?

Clothes make the person. We instinctively tend to trust those who are well-groomed more than those who are not. But good looks can also work the other way around because once we feel attractive, we feel confident and in control.

To get that feeling, there are a lot of details to get right while wearing a shirt. B&C has integrated them all. B&C-The Shirt Culture has emerged from this thinking and it results a collection of 20 well-crafted and correctly-balanced corporate shirts for men and women, in long sleeve and short sleeve versions.

Let us help you on your path to stylishness. We have collected in this guide the best and most fashionable advices as well as the most important genuine codes of a shirt, to guide you to choose the right one and to feel great. It will become your guide to develop a clearer, stronger and more confident sense of shirt style. Once you have it, proceed to our "lookbook" where you will find the whole collection in detail, shirt by shirt. Pick your perfect shirt, apply the tips, add the codes of elegance to your outfit and enjoy being well-dressed everyday.

SO NOW, LADIES AND GENTLEMEN,
LET'S GET DRESSED WITH B&C!

CONTENT



THE SHIRT CULTURE

BE INSPIRED

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B&C OXFORD

Everybody needs a classic Oxford shirt in their wardrobe. This shirt has been created with the greatest attention to detail in the best sartorial tradition, keeping alive the codes of the Oxford shirt.

The B&C Oxford shirts are available in long sleeve and short sleeve versions, for men and women.

24

B&C HERITAGE

Celebrating high quality tailoring, the B&C Heritage line is made of pure cotton poplin for a luxurious feel. It mixes fresh and creative ideas with traditional codes of excellence. To make this shirt perfect, we went even one step further with 2 B&C exclusivities (see p.10).

The B&C Heritage shirts are available in long sleeve and short sleeve versions, for men and women.

30

B&C SMART

The B&C Smart shirt has a modern fit, qualitative detailing and has a perfectly balanced polycotton composition. This blend of combed cotton and soft polyester allows comfort, softness and enhanced durability.

The B&C Smart shirts are available in long sleeve and short sleeve versions, for men and women.



- / 06 Details that make the difference / 08 Tips of elegance
- / 10 B&C exclusivities: B&C Tie-Fix® & B&C REVERSO button®
- / 12 Shirt fabrics / 14 Collars & cuffs / 16 B&C-The Shirt Culture collection
- / 48 The Graphical Line / 52 The collection summary
- / 54 Summary table / Be inspired



36

B&C BLACK TIE

The B&C Black Tie shirt is the epitome of business chic with clean lines and a sleek fit. Thanks to additional elastane, this poplin shirt has a slim and sophisticated fit for the polished professional without sacrificing comfort.

The B&C Black Tie shirts are available in long sleeve and short sleeve versions, for men and women.



42

B&C SHARP

Self-confidence of the wearer is the key objective of our inspiration. Made of 100% cotton Twill fabric, the B&C Sharp is comfortable, durable and offers an up-to-date look. This shirt is the right choice whether your work is indoors or outdoors.

The B&C Sharp shirts are available in long sleeve and short sleeve versions, for men and women.



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THE GRAPHICAL LINE

Fashion, style and attitude for inspired actions is the key concept of the B&C Graphical Line.

- > B&C LONDON
- > B&C MILANO /WOMEN
- > B&C LOVE STORY
- > B&C LA HAVANA

TIPS

- ADOPT THE SLIM TIE** P. 08
- SHOULD YOU WASH A NEW SHIRT?** P. 09
- WEARING CUFFLINKS** P. 21
- CAN YOU PULL YOUR SHIRT COLLAR OUT FROM BENEATH A ROUND NECK JUMPER?** P. 45



All the B&C shirts are Oeko Tex 100 certified

THERE ARE SEVERAL SIGNS OF A QUALITY DRESS SHIRT. SOME, SUCH AS FABRIC, FIT, COLLAR OR CUFFS, ARE INSTANTLY OBVIOUS. OTHERS, LIKE STITCHING OR BUTTONS, TAKE A MINUTE TO APPRECIATE. AND OTHERS, LIKE INSIDE FINISHING OR COMFORT, ARE APPARENT ONLY TO THE WEARER. BUT EACH OF THOSE CHARACTERISTICS WILL ALLOW THE WEARER TO ENHANCE THEIR SELF-CONFIDENCE.

TO MAKE EACH STYLE OF B&C-THE SHIRT CULTURE AN EXERCISE IN PERFECTION, B&C HAS ESTABLISHED THE KEY CODES OF THE FAULTLESS SHIRT. THE ESSENTIAL AND TIMELESS SHIRT CODES HAVE BEEN BOOSTED WITH CONTEMPORARY CUTS, LOOKS AND DETAILS OR B&C EXCLUSIVE CODES OF ELEGANCE.

1 CONTEMPORARY FIT

Through this bright new collection, B&C offers the right balance between a contemporary fit and the corporate requirements in terms of measurement: regular fit, adjusted fit, medium fit and fitted. Each wearer will show an up-to-date silhouette without compromising comfort.

2 COLLAR

The collar is the most distinguishing and fashion-sensitive feature of a shirt. All B&C shirt collars are made of 3 layers to make them keep their shape: 2 layers of fabric and between them an interlining. This is one of B&C's criteria for excellence. So are the non-removable bones integrated in the collar to make sure you will never lose them. In terms of shapes, there are zillions of collars and you can easily get confused by the choice. Only few are right. Discover them through this B&C Shirt Style Manual.

3 CUFFS

Cuffs are one of the key features in not only determining how dressy a shirt is, but how to distinguish personal style. To be sure to go for a faultless choice you only need to remember 3 shapes: the round-shaped exclusively for Oxford cuts, the straight-shaped for a more sophisticated silhouette and the angular-shaped cuffs for a contemporary corporate style. The versatility of your cuffs is also essential. B&C long sleeve shirts have convertible 2-button cuffs with an additional button-hole to transform them into French cuff (Kissing or Barrel-style).

4 OUR SYNONYM OF QUALITY: 6 STITCHES PER CENTIMETER

Stitches must be discreet and fine. To appreciate the fineness of it, you have to count the number of stitches per centimeter. The more you have the better it is. The B&C shirts boast 6 stitches per centimeter, as you cannot

of elegance and improves durability by choosing high quality polyester mother-of-pearl buttons. They are intensive wash resistant, which make B&C shirts not only stylish but also for everyday use. B&C respects a second essential rule of quality for buttons. If you look at their stitches, you'll see they are cross-stitched. In addition to offering a qualitative perception to your shirt, it ensures you will never lose a button.

6 SMART LOCATED SPARE BUTTONS

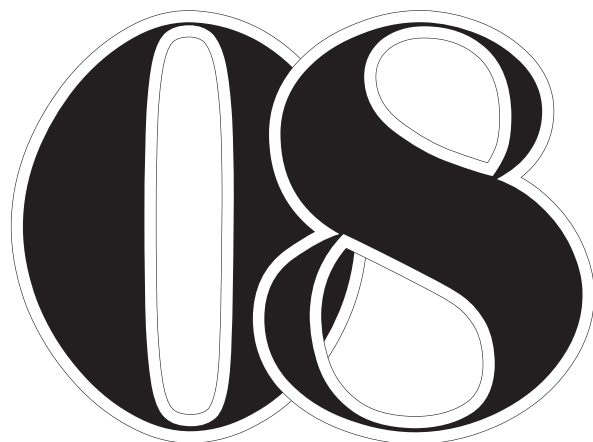
Each shirt comes with spare buttons sewn onto the button placket. This way, you will be certain not to snag them when ironing. Your shirt will stay perfect.

7 HORIZONTAL LAST BUTTONHOLE

One more rule to recognize a high-quality shirt. The last buttonhole is sewn horizontally. Because horizontal buttonholes take horizontal stress with less deforming of the buttonhole shape and offer a reduced likelihood of the button pulling out from this stress than that of vertical ones.

8 INVISIBLE BUT CRUCIAL QUALITY: THE LAP SEAMS

Lap seams are inside the shirt but they play an important role: comfort enhancement and high-end quality perception. Each B&C man shirt has this deluxe finishing providing quality and a feeling of comfort to the wearer. One more step to take you in the direction of self-confidence.



THE 08 GENUINE CODES OF ELEGANCE

details that make the difference

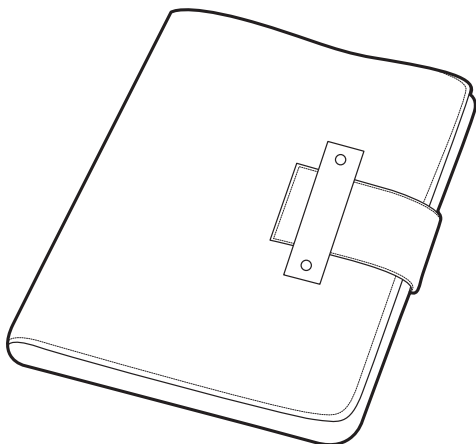
accurately achieve more than 6 or 7. Through this, the quality perception of the shirt is enhanced and at the same time, also the wearer's confidence.

5 STYLISH & DURABLE BUTTONS

The rule of top-quality shirts is mother-of-pearl buttons. B&C follows this code



1 TIP IS A PORTFOLIO A COOL ACCESSORY?



A portfolio is a slim document wallet, without any handles and the size of a sheet of A4 or A5 paper, which you slip casually under your arm. In short, it's a document case and, this winter, it will be a must. It should always be leather.

3 TIP ADOPT THE SLIM TIE

A dark, slim tie will instantly give any ensemble a younger, cooler feel. And unlike wider ties, it looks as good with a jean jacket as with a suit jacket.



2 TIP CAN YOU ROLL UP YOUR JACKET SLEEVES?

Let's be clear, for men, the answer is NO: it ruins the jacket! As for women, rolling up your sleeves is stylish.



4 TIP THE GOLDEN RULE of style

- > If the bottom (trousers, skirt) is wide, the top should be tight.
- > If the bottom is narrow, the top should be loose.



7 ESSENTIAL TIPS ON HOW TO BECOME THE PERFECT SHIRT WEARER

You need something in your look that stands out the crowd. Could be a pocket square, could be a necktie or could be just the good fit.

The point is: the details make a big difference. Here is how to do it well, without overdoing it.

5 TIP SHOULD YOU WASH A NEW SHIRT?

Of course! In store, shirts are folded in four, and are therefore creased all over. Wearing them like this should be a criminal offence. What's more, new shirt fabric often have a finish. It will let more air through (and deal better with perspiration) once it has been washed.

6 TIP BUNDLE UP YOUR TIE



Silk isn't the only tie option anymore. Designers are doing tweeds and heavy wools. Your shirt deserves a change. And your neck too.

7 TIP

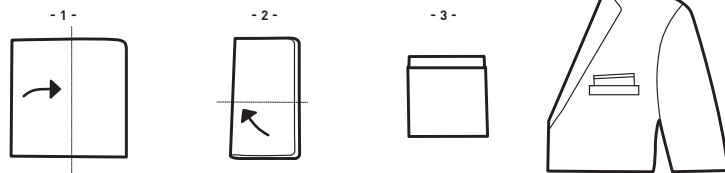
YOUR POCKET SHOULD BE PERFECT!

There are almost as many different ways of folding a pocket square as there are colours.

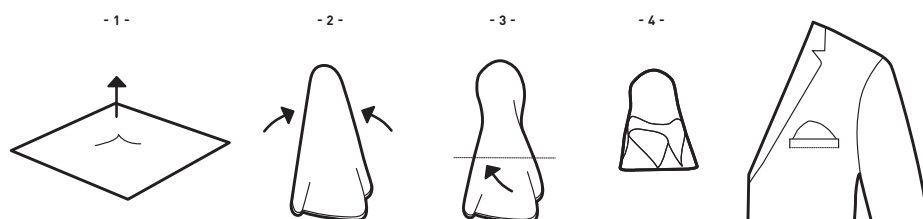
Like a signature scent, rather than always changing, you should choose the one that pleases you best and make it your mark.

HOW TO FOLD YOUR POCKET?

Flat Pocket Square Fold



Puff Pocket Square Fold



THE EXCLUSIVE B&C TIE-FIX®



Do you want your tie to stay in its place?
Do you think a tie pin is not a discreet solution for your problem?

B&C has the solution with its exclusive B&C Tie-Fix® in the same fabric as your shirt. It will hold your tie in place - discreetly. With this invisible solution, you can keep focus on your work while the B&C Tie-Fix® takes care of your tie.



available on :

- B&C OXFORD LSL /MEN
- B&C OXFORD SSL /MEN
- B&C HERITAGE LSL /MEN
- B&C HERITAGE SSL /MEN
- B&C SHARP LSL /MEN
- B&C SHARP SSL /MEN

THE EXCLUSIVE B&C REVERSO BUTTON®

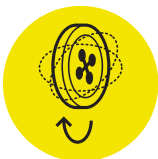
You need to transform
your corporate shirt into
a formal and high class
one in ten seconds?

Don't worry, B&C has the solution.
Thanks to the exclusive B&C REVERSO
button®, transform to a kissing French
cuff from a straight classical cuff.

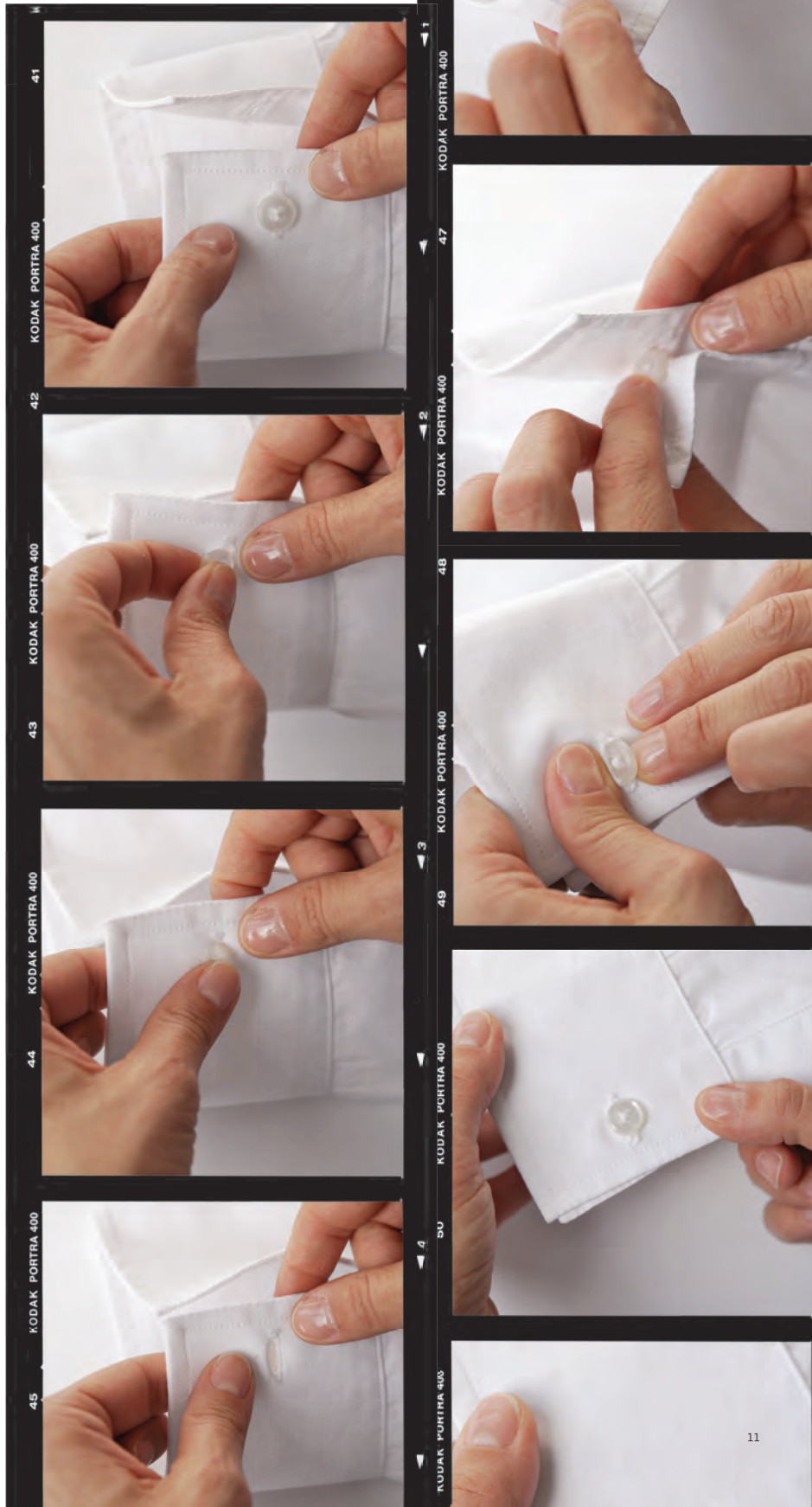
CHECK OUR VISUAL
METAMORPHOSIS PROCESS : 

*Take your single button and
pass it through its own hole.
It will now be on the inside
of the cuff. Then, pass the button
into the other side of the cuff
(kissing-style).*

*You are now ready
for your unexpected cocktail!*



available on :
→ B&C HERITAGE LSL /MEN





THE SHIRT CULTURE
BE INSPIRED

FABRICS

*Appearance,
comfort,
ease of care*

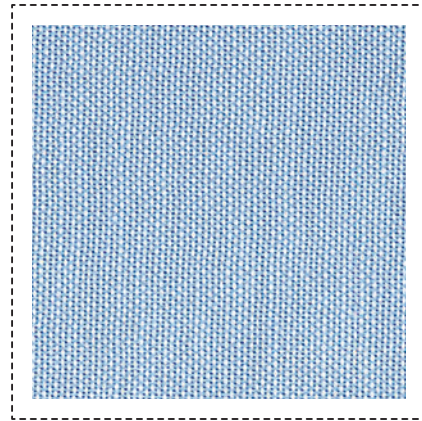


A shirt is in direct contact with your skin for more than 8 hours everyday; this is why we can't compromise on quality. Choosing the finest fabric is the starting point for what makes our shirts special. We have meticulously and carefully selected 5 fabrics supporting the creation of highly qualitative and contemporary shirts. The unique objective of this is to "enhance wearer self-confidence" activated by perfect appearance, comfort and everyday use ease of care*.

* To facilitate the wearer's life, all fabrics are easy care treated.

OXFORD

OXFORD FABRIC



Oxford fabric is one of the most popular fabrics for corporate shirts. Oxford is an emblematic fabric due to its honeycomb construction, where warp and weft threads cross each other in pairs. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.

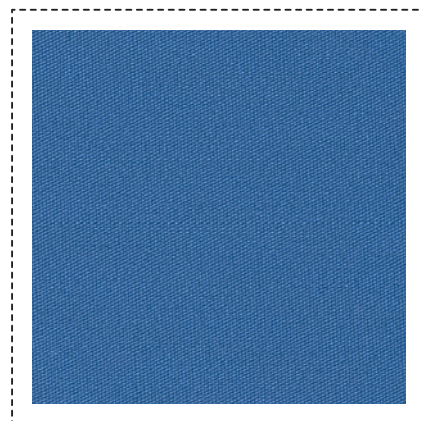
IT IS 60° WASHABLE AND EASY CARE TREATED.

B&C OXFORD LSL /women	p. 20
B&C OXFORD LSL /men	p. 20
B&C OXFORD SSL /women	p. 22
B&C OXFORD SSL /men	p. 22



POPLIN

POPLIN 100% COTTON FABRIC



The principle: a fine yarn running one-way with a thicker one interweaving it. The B&C poplin made of 100% cotton has a fine quality bringing pure elegance to the B&C shirts.

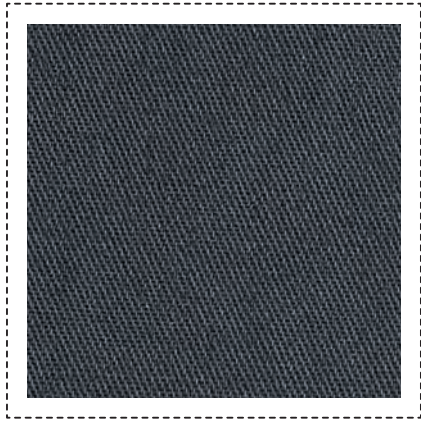
IT IS 50° WASHABLE AND EASY CARE TREATED.

B&C HERITAGE LSL /women	p. 26
B&C HERITAGE LSL /men	p. 26
B&C HERITAGE SSL /women	p. 28
B&C HERITAGE SSL /men	p. 28



TWILL

TWILL FABRIC



The twill is one of the basic weaves easy to identify thanks to its diagonal lines. B&C twill fabric, made of 100% combed cotton is very resistant even if pure cotton, this is thanks to the fabric's construction. To add more comfort and softness, B&C offers peached soft-to-touch finishing. The result: shirts are qualitative, durable and highly comfortable.

IT IS 50° WASHABLE AND EASY CARE TREATED.

- B&C SHARP LSL /women p . 44
- B&C SHARP LSL /men p . 44
- B&C SHARP SSL /women p . 46
- B&C SHARP SSL /men p . 46



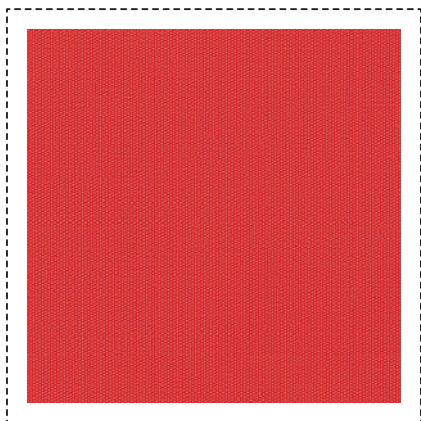
5

FABRICS

QUALITY COMFORT EASE OF CARE

Poplin is the most commonly used weaving fabric type for shirts. It is renowned for its silky surface, its pure appearance and the comfort it brings. Here are the 3 poplin types carefully chosen to meet the corporate high demand for quality.

POLYCOTTON POPLIN FABRIC



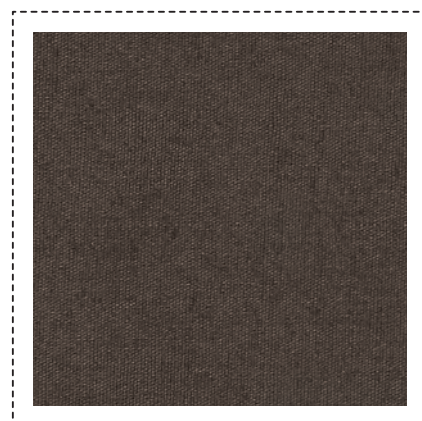
The principle is simple. When another fibre is woven in with the cotton, you benefit from both fibres: here, the polyester will bring both durability and resistance. Made of 65% polyester and 35% cotton, this blend makes the B&C shirts wrinkle resistant, durable and with high colour fastness.

IT IS 50° WASHABLE AND EASY CARE TREATED.

- B&C SMART LSL /women p . 32
- B&C SMART LSL /men p . 32
- B&C SMART SSL /women p . 34
- B&C SMART SSL /men p . 34



POPLIN COTTON STRETCH FABRIC



B&C poplin cotton elastane is made of 97% combed cotton and 3% elastane creating stretch. This specific combination allows B&C to create a line of shirts with more fitted cuts without compromising comfort.

- B&C BLACK TIE LSL /women p . 38
- B&C BLACK TIE LSL /men p . 38
- B&C BLACK TIE SSL /women p . 40
- B&C BLACK TIE SSL /men p . 40



COLLARS

THERE ARE ZILLION OF COLLARS BUT YOU ONLY NEED TO KNOW 3: THE BUTTON-DOWN COLLAR, EXCLUSIVELY DEDICATED TO OXFORD STYLES, THE CUT-AWAY COLLAR FOR A MORE CONTEMPORARY ELEGANT LOOK AND THE SEMI CUT-AWAY COLLAR A MORE TRADITIONAL VARIATION OF THE CUT-AWAY COLLAR.

MEN

BUTTON-DOWN COLLAR



Buttons were added to traditional collars by polo players to stop their collars flapping in their faces. Off the polo field the button-down collar helps to hold ties in place and to keep the collar neat when worn under blazers and knits.

- B&C OXFORD LSL /MEN
- B&C OXFORD SSL /MEN

1-BUTTON CUT-AWAY COLLAR



It adds a dressier touch to a suit. It looks great with a button or two undone under a sharp blazer. If you opt for a tie, this collar will subtly draw attention to it.

- B&C HERITAGE LSL /MEN
- B&C HERITAGE SSL /MEN
- B&C SMART LSL /MEN
- B&C SMART SSL /MEN
- B&C BLACK TIE SSL /MEN

2-BUTTONS CUT-AWAY COLLAR



This is a 'must have' for any trendy shirt wardrobe. This collar can also be worn with a tuxedo as it allows the entire bowtie to be visible. It has a higher collar band due to the double buttons for closing it.

- B&C BLACK TIE LSL /MEN

SEMI CUT-AWAY COLLAR



It is a more conventional variation of the Cut-away collar. Also known as the classic, it is timelessly elegant. It makes any tie stand "proud" and gives you a cool and confident look, whether your top button is done up or not.

- B&C SHARP LSL /MEN
- B&C SHARP SSL /MEN

WOMEN

SOFT FEMININE COLLAR



The B&C soft feminine collar is simple, featuring pure shapes and is trans-seasonal. Made of high-quality fabrics, it is perfect for achieving an immaculate look.

- B&C OXFORD LSL /WOMEN
- B&C OXFORD SSL /WOMEN
- B&C HERITAGE LSL /WOMEN
- B&C HERITAGE SSL /WOMEN
- B&C SMART LSL /WOMEN
- B&C SMART SSL /WOMEN
- B&C BLACK TIE LSL /WOMEN
- B&C BLACK TIE SSL /WOMEN
- B&C SHARP LSL /WOMEN
- B&C SHARP SSL /WOMEN

"The collar is the most distinguishing and fashion-sensitive feature of any shirt."

THIERRY DURET - DESIGNER

TIP ♀

ACCESSORISING A WOMAN SHIRT



A necklace is the perfect accompaniment. It could be a simple chain through to a bold statement piece. For a variation try a floral scarf instead of a tie. A ribbon wrapped around and tied either in a simple knot or a bow is also an effective DIY accessory.

TIP ♂

COLLAR FORMALITY



The stiffer the collar, the more formal the intentions of the wearer. The more open the collar's points, the dressier the presentation.

CUFFS

CHOOSING THE FINEST FABRIC IS ONLY THE STARTING POINT FOR WHAT MAKES OUR SHIRTS SPECIAL. THE CARE AND ATTENTION THAT GOES INTO EVERY STITCH IS MATCHED BY B&C CONTINUALLY STRIVING FOR PERFECTION IN THE CUTTING AND DESIGN OF OUR SHIRTS. CUFFS ARE ONE OF THE KEY FEATURES IN NOT ONLY DETERMINING HOW DRESSY A SHIRT IS, BUT HOW TO DISTINGUISH PERSONAL STYLES. TO BE SURE TO HAVE A FAULTLESS CHOICE YOU ONLY NEED TO REMEMBER 3 SHAPES : ROUNDED, ANGULAR AND STRAIGHT.

LONG SLEEVES



CUFFLINK
APPROVED

B&C long sleeved shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuff (Kissing or Barrel-style).



ROUNDED CUFF CORNERS

Rounded cuff corners and mitred-shape gauntlets follow the traditions of the original Oxford shirt.

- B&C OXFORD LSL /WOMEN
- B&C OXFORD LSL /MEN



ANGULAR CUFF CORNERS

Angular cuff corners perfectly match contemporary corporate style. This modern shape enhances the majority of our Long Sleeved shirt styles.

- B&C SMART LSL /WOMEN
- B&C SMART LSL /MEN
- B&C BLACK TIE LSL /WOMEN
- B&C BLACK TIE LSL /MEN
- B&C SHARP LSL /WOMEN
- B&C SHARP LSL /MEN



B&C REVERSO[®]
BUTTON

In addition to the extra buttonhole enabling cufflink use, our straight cuff design features a B&C exclusivity: the B&C REVERSO button[®]. This innovative system empowers you to transform, in less than 10 seconds and without cufflinks, your classic straight cuffs into a stylish French cuffs (see p.11).

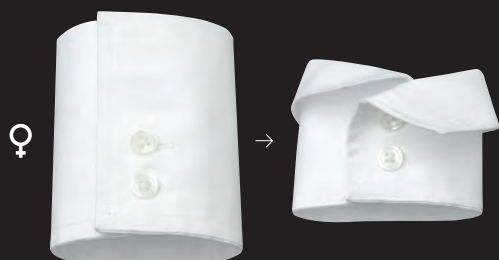


MAN STRAIGHT CUFF CORNERS

Heritage's cuffs straight corners add sophistication to the shape.

- B&C HERITAGE LSL /MEN

Inspired by the same high-end look idea, the woman version can also be transformed into a feminine French cuff by folding them.



WOMAN LONG 2-BUTTONS STRAIGHT CUFF CORNERS

Heritage's long 2-buttons straight cuff corners add femininity and sophistication to the shape.

- B&C HERITAGE LSL /WOMEN

SHORT SLEEVES



NARROW CUFFS

Oxford's short sleeved cuffs are narrowed to follow the Oxford tradition. They enhance your style with a chic sporty look.

- B&C OXFORD SSL /WOMEN
- B&C OXFORD SSL /MEN



FOLDED HEM SLEEVES

This folded finishing always maintains an elegant shape.

- B&C HERITAGE SSL /MEN
- B&C HERITAGE SSL /WOMEN
- B&C SMART SSL /MEN
- B&C SMART SSL /WOMEN
- B&C BLACK TIE SSL /MEN
- B&C BLACK TIE SSL /WOMEN
- B&C SHARP SSL /MEN
- B&C SHARP SSL /WOMEN

NOTE: the B&C Black Tie SSL /men and the B&C Sharp SSL /men have double overstitched folded hem sleeves.

TIP THE PERFECT CUFF SECRET

Whatever the shape you choose, there is one simple rule that must be followed: your cuffs should fit tightly enough on the wrist that you can't get your hand through them when they are fastened.



THE SHIRT CULTURE

BE INSPIRED

QUALITY, *elegance* & MODERNITY



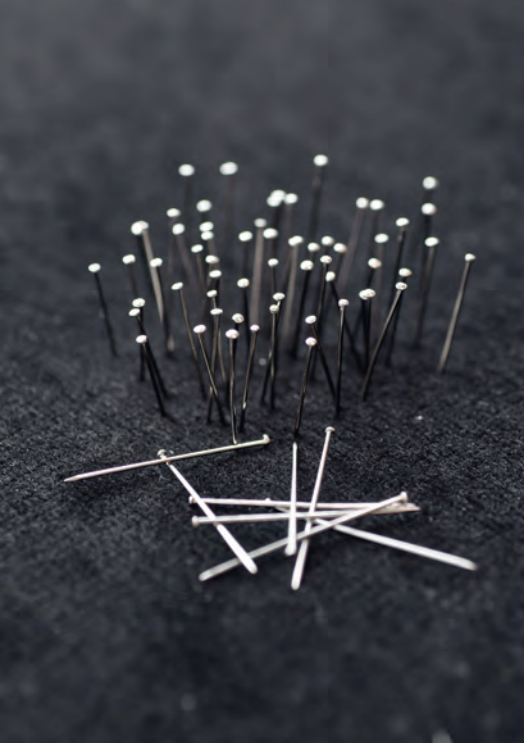
At B&C you will find shirts that have been constructed with the same meticulous attention to detail that you would expect in tailoring. We loved the idea of creating that modern, impeccably designed shirt collection with the right corporate accent. Every new B&C shirt is an exercise in perfection, to satisfy both high-end shirt codes and the corporate market needs.

Timeless and consistent, B&C-The Shirt Culture encompasses 5 inspired sets of shirts

and 3 types of fabric weaves. Each inspiration is presented in Duo, with genuine and redefined men's codes for him and a feminine translation of those for her. Each style exists in short-sleeved and long-sleeved versions. That makes a total of 20 bright new shirts reshaping the new corporate standards.

This extremely modern and chic corporate shirt collection is absolutely the perfect choice to empower your brand, your company, your business.

DISCOVER EACH STYLE IN DETAIL
IN OUR FOLLOWING LOOKBOOK PAGES.
BE INSPIRED.



THE SHIRT CULTURE

BE INSPIRED

B&C OXFORD
the standard redefined
p.18

B&C HERITAGE
the new boardroom's power player
p.24

B&C SMART
the office has a new muse
p.30

B&C BLACK TIE
just extremely modern
p.36

B&C SHARP
look sharp indoor or outdoor
p.42





OXFORD STYLE

REVISIT A TIMELESS CLASSIC

*"Like a white T-shirt or a navy blazer,
the Oxford cloth dress shirt is part of
the uniform. You have to have one"*

SCOTT STERNBERG
DESIGNER



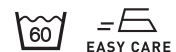
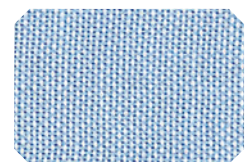
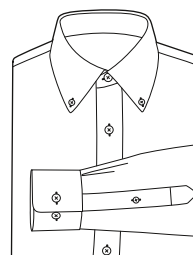
THE SHIRT CULTURE
BE INSPIRED

Everybody needs a classic Oxford shirt in its wardrobe. This shirt has been created with the greatest attention to detail in the best sartorial tradition, keeping alive the codes of the Oxford shirt.

Its fabric, oxford construction, is soft and comfortable. The B&C Oxford is also effortless to maintain thanks to the easy care treatment and is durable too with its polycotton composition.

The most natural form of the Oxford is the button-down collar which is a rule that B&C has respected for the masculine version. Even further, the gauntlets are mitred for a better harmony with the collar and bottom hem side reinforcements.

HOW TO RECOGNIZE THE B&C OXFORD SHIRT?



- › Soft button-down collar
- › Rounded cuffs & mitre-shaped gauntlets*
- › Easy care
- › Washable at 60°


*No gauntlet for her






Oxford fabric is one of the most popular fabrics for shirts. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.

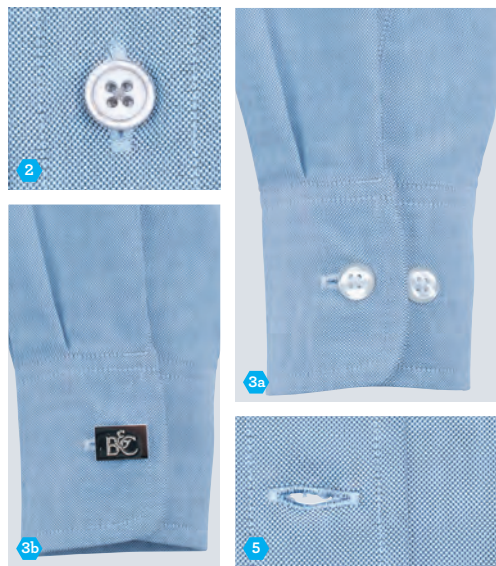
SW 003
B&C OXFORD LSL /women

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester
 135 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT  **EASY CARE**

 DUQ	 DUQ	 DUQ	 DUQ	 DUQ
WHITE	BLACK	OXFORD BLUE	BLUE CHIP	SILVER MOON









1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Rounded cuffs
 - b. Additional cufflink buttonholes
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Cotton rich polycotton Oxford fabric

SM 001
B&C OXFORD LSL /men

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester
 135 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm
 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins
 1 pc/pack & 10 pcs/carton

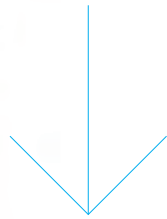
REGULAR FIT  **EASY CARE**

 DUQ	 DUQ	 DUQ	 DUQ	 DUQ
WHITE	BLACK	OXFORD BLUE	BLUE CHIP	SILVER MOON



1. Soft button-down collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Rounded cuffs & mitre-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. The exclusive B&C Tie-Fix[®]
 5. Back yoke with 2 overstitched side pleats
 6. Left chest pocket
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Mitre-shaped bottom hem side reinforcement
- Also: Curved bottom hem
 Cotton rich polycotton Oxford fabric

B&C Oxford,
the standard
redefined



TIP

WEARING CUFFLINKS

Wear cufflinks without a tie. It will give you a rakish yet elegant flair.

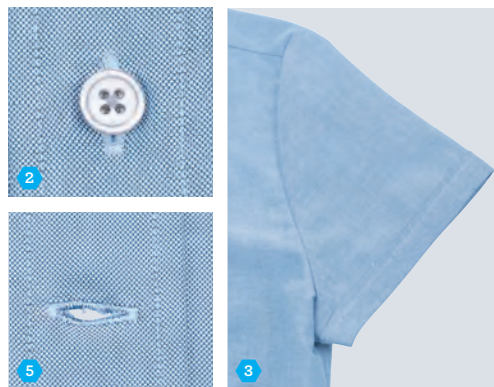
DUO♂
CONCEPT

SW 004
B&C OXFORD SSL /women

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester
 135 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT



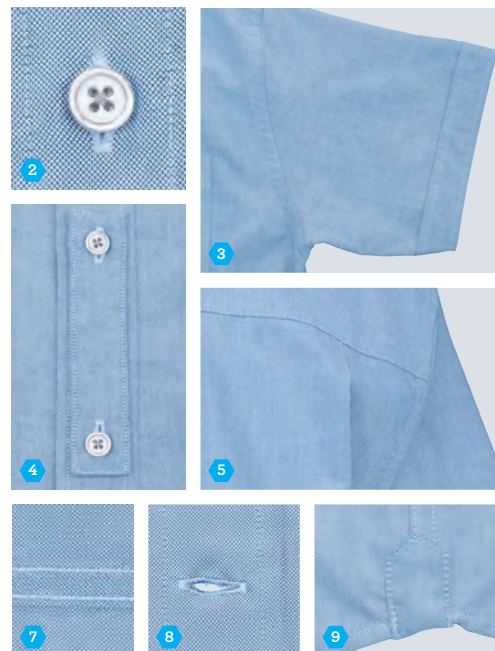
1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Short sleeves with narrow cuffs
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Cotton rich polycotton Oxford fabric

SM 002
B&C OXFORD SSL /men

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester
 135 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm
 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT



1. Soft button-down collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Short sleeves with narrow cuffs
 4. The exclusive B&C Tie-Fix[®]
 5. Back yoke with 2 overstitched side pleats
 6. Left chest pocket
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Mitre-shaped bottom hem side reinforcement
- Also: Curved bottom hem
 Cotton rich polycotton Oxford fabric



DUO[♂]
CONCEPT[♀]



HERITAGE TAGGE

.....
B&C HERITAGE,
THE NEW BOARDROOM'S
POWER PLAYER



B&C REVERSO[®]
BUTTON



THE SHIRT CULTURE
BE INSPIRED



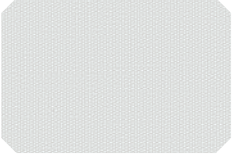
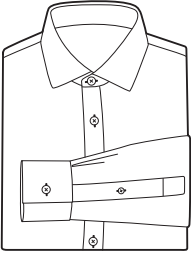
Celebrating high quality tailoring, the B&C Heritage line is made of pure cotton poplin for a luxurious feel. It mixes fresh and creative ideas with traditional codes of excellence.

There are facts that never lie: 6 stiches/cm, lap seams, 3 layer spread collar, cross-stitched buttons, perfect straight cuffs... each of those “details” shape the B&C Heritage shirt that brings a faultless look and self-confidence to the wearer.

To make this shirt perfect, we went even 1 step further and brought 2 B&C exclusivities. The B&C Tie-Fix® will hold your tie down whatever the situation, and our B&C REVERSO button® allows you to change, in less than 10 seconds and without additional cufflinks, from classical straight cuffs to stylish French cuffs.



HOW TO RECOGNIZE THE B&C HERITAGE SHIRT?



- › Cut-away collar
- › Straight cuffs & square-shaped gauntlets*
- › French cuff option
- › B&C Reverso button®
- › Easy care
- › Washable at 50°

Poplin is the most-used weaving fabric type for shirts. B&C pure cotton Poplin fabric instantly brings elegance to the shirt.

*Thinner gauntlets for her



SW P43
B&C HERITAGE LSL /women

→ **POPLIN 100% COTTON FABRIC**

100% combed cotton
 120 g/m² (white) - 125 g/m² (colour)
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT



SM P41
B&C HERITAGE LSL /men

→ **POPLIN 100% COTTON FABRIC**

100% combed cotton
 120 g/m² (white) - 125 g/m² (colour)
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT

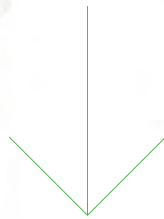


1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. a. Straight cuffs & thin square-shaped gauntlets
b. French cuff option
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Fine 100% poplin cotton



1. Cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. a. Straight cuffs & square-shaped gauntlets
b. French cuff option through :
Additional cufflink buttonholes
or B&C REVERSO button® (see p.11)
 4. The exclusive B&C Tie-Fix®
 5. Left chest pocket
 6. Back yoke with 2 overstitched side pleats
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Square-shaped bottom hem side reinforcement
- Also: Curved bottom hem
 Fine 100% poplin cotton

B&C Heritage, the new boardroom's power player



B&C REVERSO[®] BUTTON

Thanks to the B&C REVERSO button[®], transform your corporate shirt into a formal and high class one in only ten seconds. From a straight classical cuff, to a kissing French cuff effect simply by passing the button through to the other side of the cuff (check the metamorphosis process p.11). You are now ready for your unexpected cocktail!

DUO[♂]
CONCEPT

SW P44
B&C HERITAGE SSL /women

→ **POPLIN 100% COTTON FABRIC**

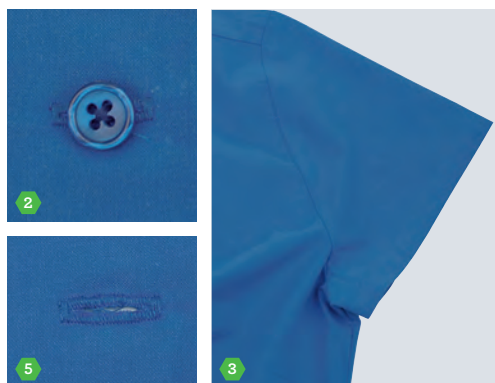
100% combed cotton
 120 g/m² (white) - 125 g/m² (colour)
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton



ADJUSTED FIT



WHITE BLACK DEEP RED BLUE CHIP



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves
4. Darts at bustline & back panel for a feminine shape
5. Horizontal last buttonhole

Also: Fine 100% poplin cotton

SM P42
B&C HERITAGE SSL /men

→ **POPLIN 100% COTTON FABRIC**

100% combed cotton
 120 g/m² (white) - 125 g/m² (colour)
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins



REGULAR FIT



WHITE BLACK DEEP RED BLUE CHIP



1. Cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves
4. The exclusive B&C Tie-Fix[®]
5. Left chest pocket
6. Back yoke with 2 overstitched side pleats
7. Inside lap seams for perfect finishing
8. Horizontal last buttonhole
9. Square-shaped bottom hem reinforcement

Also: Curved bottom hem

Fine 100% poplin cotton



DUO[♂]
CONCEPT[♀]





THE SHIRT CULTURE BE INSPIRED

SMART

"NONE OF US
IS AS SMART AS ALL OF US"

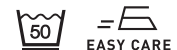
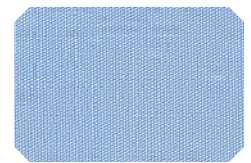
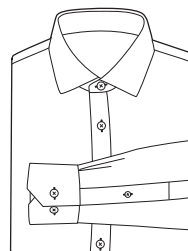
JAPANESE PROVERB



As mentioned before, at B&C you will find shirts that have been constructed with similar attention to detail that you would expect in bespoke tailoring. The B&C Smart shirt is no exception to the rule: it has a modern fit, qualitative detailing and has a correctly balanced polycotton composition.

Its perfect blend of combed cotton and soft polyester allows comfort, softness and enhanced durability. The B&C Smart shirt is intensive wash-resistant and easy to maintain thanks to its easy care treatment. Be smart, thanks to this double advantage (style and resistance), it delivers the wearer an absolute self-confidence feeling.

HOW TO RECOGNIZE THE B&C SMART SHIRT?



- › Cut-away collar
- › Angular cuffs & square-shaped gauntlets*
- › Easy care
- › Washable at 50°

**Thinner gauntlets for her*

The principle of the polycotton poplin fabric is simple. When another fibre is woven in with the cotton, you benefit from both fibres. Here, the polyester brings extra resistance.

SW P63
B&C SMART LSL /women

→ **POLYCOTTON POPLIN FABRIC**

65% polyester - 35% combed cotton
 115 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT



- Soft feminine collar
 - Cross stitched mother-of-pearl effect buttons
 - 2-button adjustable cuffs
 - Angular cuffs & thin square-shaped gauntlets
 - Additional cufflink buttonholes
 - Darts at bustline & back panel for a feminine shape
 - Horizontal last buttonhole
- Also: Qualitative polycotton poplin

SM P61
B&C SMART LSL /men

→ **POLYCOTTON POPLIN FABRIC**

65% polyester - 35% combed cotton
 115 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT



- Cut-away collar
 - Cross stitched mother-of-pearl effect buttons
 - 2-button adjustable cuffs
 - Angular cuffs & square-shaped gauntlets
 - Additional cufflink buttonholes
 - Left chest pocket
 - Back yoke with 2 overstitched side pleats
 - Inside lap seams for perfect finishing
 - Horizontal last buttonhole
- Also: Curved bottom hem
 Qualitative polycotton poplin

B&C Smart,
the office has
a new muse



DUO[♂]
CONCEPT[♀]

SW P64
B&C SMART SSL /women

→ **POLYCOTTON POPLIN FABRIC**

65% polyester - 35% combed cotton
 115 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Qualitative polycotton poplin

SM P62
B&C SMART SSL /men

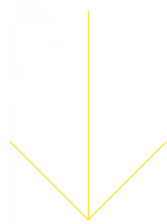
→ **POLYCOTTON POPLIN FABRIC**

65% polyester - 35% combed cotton
 115 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT



1. Cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves
 4. Left chest pocket
 5. Back yoke with 2 overstitched side pleats
 6. Inside lap seams for perfect finishing
 7. Horizontal last buttonhole
- Also: Curved bottom hem
 Qualitative polycotton poplin



TIP

**SHOULD YOU
TAKE YOUR
JACKET OFF
TO DRIVE?**

Yes, for obvious reasons of comfort and freedom of movement. The same applies if you like to drive your convertible in the winter!

DUO
CONCEPT



B & C BLACK

TIE



BUSINESS HAS
A NEW MUSE



THE SHIRT CULTURE

BE INSPIRED

The B&C Black Tie shirt is the epitome of business chic with clean lines and a sleek fit. Thanks to additional elastane, this poplin shirt has a slim and sophisticated fit for the polished professional without sacrificing comfort.

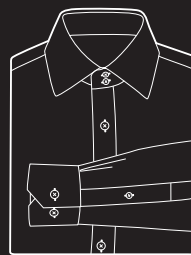
To bring to perfection the men's version (long-sleeved model), the B&C Black Tie LSL features a modern and stylish two-button cut-away collar. Thanks to its slightly shorter body length you can wear it tucked in or out.

On the women's side, this modern shirt is impeccably cut and crafted, creating a feminine and flirty silhouette. Slightly shorter length, the curved seams enhance this slimming wardrobe essential. As for men, the long sleeved version highlights contemporary convertible angular cuffs.

This modern and chic fit is absolutely the most perfect addition to any business woman or man's wardrobe.



HOW TO RECOGNIZE THE B&C BLACK TIE SHIRT?



40 STRETCH

- › 2-button cut-away collar*
- › Angular cuffs & square-shaped gauntlets**
- › Naturally easy care
- › Stretch
- › Washable at 40°

B&C Stretch Poplin (cotton-elastane blend) allows a contemporary fitted cut without compromising comfort.

** The man's short sleeved version has a 1-button cut-away collar*

***Thinner gauntlets for her*

SW P23

B&C BLACK TIE LSL /women



→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

XS - S - M - L - XL - XXL - XXXL - 4XL

1 pc/pack & 10 pcs/carton



FITTED

STRETCH



SM P21

B&C BLACK TIE LSL /men



→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

Size S - M - L - XL - XXL - XXXL - 4XL

Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins

1 pc/pack & 10 pcs/carton



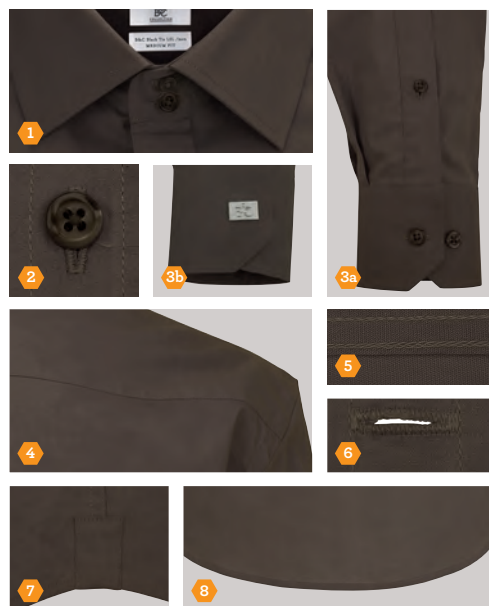
MEDIUM FIT

STRETCH



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. 2-button adjustable cuffs
 - a. Angular cuffs & thin square-shaped gauntlets
 - b. Additional cufflink buttonholes
4. Darts at bustline & back panel for a feminine shape
5. Horizontal last buttonhole

Also: Stretch poplin

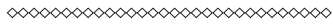


1. 2-button cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
4. Short modern Back yoke
5. Inside lap seams for perfect finishing
6. Horizontal last buttonhole
7. Square-shaped bottom hem side reinforcement
8. Curved bottom hem – shorter length
– can be worn untucked

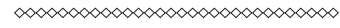
Also: Stretch poplin

Darts at back panel

B&C BLACK TIE LSL /women



B&C BLACK TIE LSL /men



B&C Black Tie,
just extremely
modern



TIP

Never have more than two buttons of your shirt unbuttoned unless you are a rock star.

DUO
CONCEPT

SW P24

B&C BLACK TIE SSL /women



→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

XS - S - M - L - XL - XXL - XXXL - 4XL

1 pc/pack & 10 pcs/carton



FITTED

STRETCH



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves
4. Darts at bustline & back panel for a feminine shape
5. Horizontal last buttonhole

Also: Stretch poplin

SM P22

B&C BLACK TIE SSL /men



→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

Size S - M - L - XL - XXL - XXXL - 4XL

Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins

1 pc/pack & 10 pcs/carton



MEDIUM FIT

STRETCH

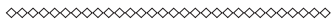


1. Cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves with double overstitch
4. Short modern Back yoke
5. Inside lap seams for perfect finishing
6. Horizontal last buttonhole
7. Square-shaped bottom hem side reinforcement
8. Curved bottom hem – shorter length

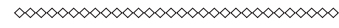
Also: Stretch poplin

Darts at back panel

B&C BLACK TIE SSL /women



B&C BLACK TIE SSL /men



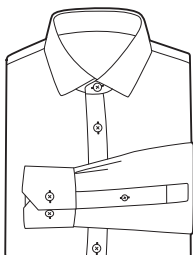
DU♂
C♀NCEPT



THE SHIRT CULTURE BE INSPIRED

The B&C Sharp shirt is very durable even with its composition of 100% pure cotton. Its secret: twill fabric construction. This fabric is a shimmery diagonal weave, which gives a rich texture to this shirt without sacrificing formality. To add comfort, we offer a soft-touch peached finish. The B&C Sharp also features high-end quality manufacturing and offers a perfectly up-to-date look. Once again, self-confidence of the wearer is the key objective of our inspiration. Modern, comfortable and durable, this shirt is your best choice whether your work is indoors or outdoors.

HOW TO RECOGNIZE THE B&C SHARP SHIRT?



- › Semi cut-away collar
- › Angular cuffs & square-shaped gauntlets*
- › Easy care
- › Washable at 50°

*Thinner gauntlets for her

Made of 100% combed cotton, B&C twill fabric is very resistant even if pure cotton, thanks to the fabric's construction. Its peached soft-to-touch finish adds captivating softness to the style.



LOOK SHARP
FEEL SHARP - WORK SHARP

SHARP

"Being fit will keep
you mentally sharp"

BRIAN CLOUGH
ATHLETE



SW T83
B&C SHARP LSL /women

→ **TWILL FABRIC**

100% combed cotton
 130 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Angular cuffs & thin square-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: 100% Twill cotton

SM T81
B&C SHARP LSL /men

→ **TWILL FABRIC**

100% combed cotton
 130 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT



1. Semi cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. The exclusive B&C Tie-Fix[®]
 5. Left chest pocket
 6. Back yoke with 2 overstitched side pleats
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Square-shaped bottom hem reinforcement
- Also: Curved bottom hem
 100% Twill cotton



**B&C Sharp,
look sharp
indoor or
outdoor**



TIP

**CAN YOU PULL
YOUR SHIRT
COLLAR OUT
FROM BENEATH
A ROUND NECK
JUMPER?**

No. Absolutely not.
And the same applies
with a suit.
Your shirt collar
should remain inside.

**DUO[♂]
CONCEPT**



SW T84
B&C SHARP SSL /women

→ **TWILL FABRIC**

100% combed cotton
 130 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

ADJUSTED FIT



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: 100% Twill cotton

SM T82
B&C SHARP SSL /men

→ **TWILL FABRIC**

100% combed cotton
 130 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT



1. Semi cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves with double overstitch
 4. The exclusive B&C Tie-Fix[®]
 5. Left chest pocket
 6. Back yoke with 2 overstitched side pleats
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Square-shaped bottom hem reinforcement
- Also: Curved bottom hem
 100% Twill cotton



DUO♂
CONCEPT





THE GRAPHICAL LINE

FASHIONABLE ON ALL OCCASIONS

FASHION, STYLE AND ATTITUDE FOR INSPIRED ACTIONS IS THE KEY CONCEPT OF THE B&C GRAPHICAL LINE.

BASED ON A TAILORED AND FASHIONABLE CUT, THE B&C MILANO /WOMEN, B&C LONDON AND B&C LOVE STORY – MADE OF STRETCH POPLIN – GUARANTEE AN IDEAL LOOK FOR YOUR PROMOTIONAL ACTIONS.

THE B&C LA HAVANA BREAKS NEW GROUND ON THE SHIRT MARKET WITH ITS MODERN DESIGN.

B&C Love Story

p. 49

B&C London

p. 49

B&C Milano /women

p. 50

B&C La Havana

p. 51



B&C LOVE STORY

SW L09

→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

S - M - L - XL

1 pc/pack & 20 pcs/carton

SUPER FIT

DU♂

WHITE

DU♀

BLACK

B&C LONDON

SM 580

→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

S - M - L - XL - XXL

1 pc/pack & 20 pcs/carton

MEDIUM FIT

DU♂

WHITE

DU♀

BLACK

DU♀

NAVY

DU♀

DEEP RED

DU♂
CONCEPT



B&C MILANO /women

SW 520

→ **POPLIN COTTON STRETCH FABRIC**

97% combed cotton - 3% elastane

135 g/m²

XS - S - M - L - XL - XXL

1 pc/pack & 20 pcs/carton

MEDIUM FIT



**DUO
CONCEPT**

♂: B&C London





B&C LA HAVANA

SM 570

→ **POPLIN FABRIC**

100% combed cotton | WRINKLE FREE

120 g/m²

S - M - L - XL - XXL

1 pc/pack & 20 pcs/carton

MEDIUM FIT



WHITE



BLACK

THE SHIRT CULTURE

BE INSPIRED

B&C OXFORD

→ OXFORD FABRIC

B&C OXFORD LSL /women p.20

B&C OXFORD LSL /men p.20

B&C OXFORD SSL /women p.22

B&C OXFORD SSL /men p.22



B&C HERITAGE

→ POPLIN 100% COTTON FABRIC

B&C HERITAGE LSL /women p.26

B&C HERITAGE LSL /men p.26

B&C HERITAGE SSL /women p.28

B&C HERITAGE SSL /men p.28



B&C SMART

→ POLYCOTTON POPLIN FABRIC

B&C SMART LSL /women p.32

B&C SMART LSL /men p.32

B&C SMART SSL /women p.34

B&C SMART SSL /men p.34





All our B&C corporate shirts are in **DUO♂
CONCEPT**

B&C BLACK TIE

→ POPLIN COTTON STRETCH FABRIC

B&C BLACK TIE LSL /women p.38

B&C BLACK TIE LSL /men p.38

B&C BLACK TIE SSL /women p.40

B&C BLACK TIE SSL /men p.40



B&C SHARP

→ TWILL FABRIC

B&C SHARP LSL /women p.44

B&C SHARP LSL /men p.44

B&C SHARP SSL /women p.46

B&C SHARP SSL /men p.46



THE GRAPHICAL LINE

B&C LOVE STORY p.49

→ POPLIN COTTON STRETCH FABRIC

B&C LONDON p.49

→ POPLIN COTTON STRETCH FABRIC

B&C MILANO /women p.50

→ POPLIN COTTON STRETCH FABRIC

B&C LA HAVANA p.51

→ POPLIN FABRIC



THE SHIRT CULTURE

BE INSPIRED

WHITE	001																			
BLACK	002																			
NAVY	003																			
COFFEE BEAN	146																			
LUXURIOUS RED	365																			
DEEP RED	371																			
BUSINESS BLUE	416																			
OXFORD BLUE	420																			
BLUE CHIP	455																			
SILVER MOON	641																			
DARK GREY	670																			

SUMMARY TABLE

Shirts

women

Code	Name	Size	Fabric	Weight	White	Black	NAVY	COFFEE BEAN	LUXURIOUS RED	DEEP RED	BUSINESS BLUE	OXFORD BLUE	BLUE CHIP	SILVER MOON	DARK GREY
SW 003	B&C Oxford LSL /women	XS-6XL	OXFORD	135 G/M²											
SW 004	B&C Oxford SSL /women	XS-6XL	OXFORD	135 G/M²											
SW P43	B&C Heritage LSL /women	XS-4XL	POPLIN	120 G/M²											
SW P44	B&C Heritage SSL /women	XS-4XL	POPLIN	120 G/M²											
SW P63	B&C Smart LSL /women	XS-4XL	POPLIN	115 G/M²											
SW P64	B&C Smart SSL /women	XS-4XL	POPLIN	115 G/M²											
SW P23	B&C Black Tie LSL /women	XS-4XL	POPLIN STRETCH	135 G/M²											
SW P24	B&C Black Tie SSL /women	XS-4XL	POPLIN STRETCH	135 G/M²											
SW T83	B&C Sharp LSL /women	XS-4XL	TWILL	130 G/M²											
SW T84	B&C Sharp SSL /women	XS-4XL	TWILL	130 G/M²											
SW 520	B&C Milano /women	XS-XXL	POPLIN STRETCH	135 G/M²											
SW L09	B&C Love Story	S-XL	POPLIN STRETCH	135 G/M²											

men

Code	Name	Size	Fabric	Weight	White	Black	NAVY	COFFEE BEAN	LUXURIOUS RED	DEEP RED	BUSINESS BLUE	OXFORD BLUE	BLUE CHIP	SILVER MOON	DARK GREY
SM 001	B&C Oxford LSL /men	S-6XL	OXFORD	135 G/M²											
SM 002	B&C Oxford SSL /men	S-6XL	OXFORD	135 G/M²											
SM P41	B&C Heritage LSL /men	S-4XL	POPLIN	120 G/M²											
SM P42	B&C Heritage SSL /men	S-4XL	POPLIN	120 G/M²											
SM P61	B&C Smart LSL /men	S-4XL	POPLIN	115 G/M²											
SM P62	B&C Smart SSL /men	S-4XL	POPLIN	115 G/M²											
SM P21	B&C Black Tie LSL /men	S-4XL	POPLIN STRETCH	135 G/M²											
SM P22	B&C Black Tie SSL /men	S-4XL	POPLIN STRETCH	135 G/M²											
SM T81	B&C Sharp LSL /men	S-4XL	TWILL	130 G/M²											
SM T82	B&C Sharp SSL /men	S-4XL	TWILL	130 G/M²											
SM 570	B&C La Havana	S-XXL	POPLIN	120 G/M²											
SM 580	B&C London	S-XXL	POPLIN STRETCH	135 G/M²											







COLLECTION

2013 B&C Collection

www.bc-fashion.eu Be inspired

B&C is a collection of 154 garments ready to support your ideas
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS

B&C


COLLECTION

04 sweatshirts

2013 B&C Collection

06 the essentials
10 the trendy range
12 best deal sweatshirts
14 the kids

www.bc-fashion.eu Be inspired







B&C SWEATSHIRTS 2013



For Aficionados

Hoods, gatherings, full zip, brushed or French terry, fitted, essential, ultimate look, fresh... We look at everything; imagine everything in order to satisfy the sweatshirts aficionados.

More than just a great collection, the B&C Sweatshirts also have an outstanding quality thanks to their PST - Perfect Sweat Technology.

**6 THE ESSENTIALS
/ 10 THE TRENDY
RANGE / 12 BEST DEAL
SWEATSHIRTS
/ 14 KIDS**



All the B&C Sweatshirts are Oeko Tex 100 certified



Content

THE ESSENTIALS

SWEATSHIRTS



B&C HOODED FULL ZIP /MEN & /WOMEN P.6



B&C HOODED, B&C CAT /WOMEN P.7



B&C SET IN
P.8

B&C OPEN HEM
P.9



PST *perfect sweat technology*

We have developed an exclusive knit for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly by incorporating a 100% polyester filament into the cotton knit. The PST offers advantages such as excellent resistance to washing, a mat appearance for a sublimated design and perfect printability thanks to the 100% cotton on the outside. It also provides maximum comfort when you wear our sweatshirts.

& Summary Table

P.15



THE TRENDY RANGE



B&C WONDER /WOMEN
P.10

B&C MONSTER /MEN
P.10

B&C SPIDER /MEN
P.11

BEST DEAL



B&C ID.002
P.12

B&C ID.003
P.12

B&C ID.004
P.13

Kids
SWEATS

P.14

B&C SWEATSHIRTS THE ESSENTIALS

80% COMBED COTTON
20% POLYESTER



DUO
CONCEPT

1. B&C Hooded Full Zip /women WW 642

PST/ Perfect Sweat Technology
80% combed cotton - 20% polyester
Low Shrinkage | FRENCH TERRY UNBRUSHED
280 g/m² | XS - S - M - L - XL - XXL*
5 pcs/pack & 20 pcs/carton | MEDIUM FIT



* COLOURS AVAILABLE IN XXL

EXISTS IN MEN (P:6) /WOMEN (KIDS (P:14)

2. B&C Hooded Full Zip /men WM 647

PST/ Perfect Sweat Technology
80% combed cotton - 20% polyester
Low Shrinkage | FLEECE BRUSHED INSIDE
280 g/m² | S - M - L - XL - XXL - XXXL*
5 pcs/pack & 20 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL

EXISTS IN MEN /WOMEN (P:6) /KIDS (P:14)

2.



Media player compatible:
small opening for earphone
cord in right front pocket
+ hidden earphone loop
inside the collar

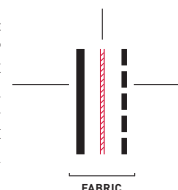
hooded

PST PERFECT SWEAT TECHNOLOGY

HIGHER STABILITY AND COMFORT,
BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE
A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED.

THE OUTSIDE
A FINE 100%
COTTON THREAD,
PROVIDING A PERFECT
APPEARANCE,
SUPERB PRINTING,
UNRIVALLED FEEL
AND EXCELLENT
PILLING RESISTANCE.



THE INSIDE
A THICK
POLYESTER/COTTON
THREAD PROVIDING
A PERFECT NAP
AND OUTSTANDING
PILLING RESISTANCE.

FABRIC

“EXTENDED
COLOUR
RANGE”
B&C



1. **B&C Hooded** WU 620

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m² | XXS - XS - S - M - L - XL - XXL - XXXL*

5 pcs/pack & 20 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL

EXISTS IN UNISEX /KIDS (P14)

♀: B&C Cat /women & B&C Hooded in XXS & XS

1.



B&C Hooded is available
in XXS and XS sizes in
all B&C Hooded colours
special for women

2. **B&C Cat /women** WW 625

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

Low Shrinkage | FRENCH TERRY UNBRUSHED

280 g/m² | XS - S - M - L - XL - XXL*

5 pcs/pack & 20 pcs/carton | MEDIUM FIT



* COLOURS AVAILABLE IN XXL

2.



280
g/m²

DU♂
CONCEPT

B&C SWEATSHIRTS

THE ESSENTIALS

80% COMBED COTTON
20% POLYESTER

B&C Set In WU 600

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m² | S - M - L - XL - XXL - XXXL*

5 pcs/pack & 30 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL

 - EXISTS IN UNISEX /KIDS (P.14)

280
g/m²

280
g/m²

B&C SWEATSHIRTS THE ESSENTIALS

80% COMBED COTTON
20% POLYESTER

B&C Open Hem WU 610

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m² | S - M - L - XL - XXL

5 pcs/pack & 30 pcs/carton | REGULAR FIT



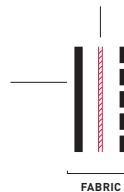
WHITE BLACK NAVY HEATHER GREY

PST **PERFECT SWEAT TECHNOLOGY**

HIGHER STABILITY AND COMFORT,
BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE
A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED.

THE OUTSIDE
A FINE 100%
COTTON THREAD,
PROVIDING A PERFECT
APPEARANCE,
SUPERB PRINTING,
UNRIVALLED FEEL
AND EXCELLENT
PILLING RESISTANCE.



THE INSIDE
A THICK
POLYESTER/COTTON
THREAD PROVIDING
A PERFECT NAP
AND OUTSTANDING
PILLING RESISTANCE.

FABRIC

1. **B&C Wonder /women** WM 641

PST/ Perfect Sweat Technology
 80% **combed** cotton - 20% polyester
 Low Shrinkage | FRENCH TERRY UNBRUSHED
 280 g/m² | XS - S - M - L - XL - XXL*
 5 pcs/pack & 20 pcs/carton | MEDIUM FIT



* COLOURS AVAILABLE IN XXL

3. **B&C Spider /men** WM 646

PST/ Perfect Sweat Technology
 80% **combed** cotton - 20% polyester
 Low Shrinkage | FLEECE BRUSHED INSIDE
 280 g/m² | S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 20 pcs/carton | MEDIUM FIT



* COLOURS AVAILABLE IN XXXL

2. **B&C Monster /men** WM 645

PST/ Perfect Sweat Technology
 80% **combed** cotton - 20% polyester
 Low Shrinkage | FLEECE BRUSHED INSIDE
 280 g/m² | S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 20 pcs/carton | REGULAR FIT



* COLOURS AVAILABLE IN XXXL

280
g/m²

DUO
 CONCEPT



B&C SWEATSHIRTS THE TRENDY RANGE

80% COMBED COTTON
20% POLYESTER

3.



The trendy range



PST **PERFECT SWEAT TECHNOLOGY**

HIGHER STABILITY AND COMFORT,
BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE
A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED.

THE OUTSIDE
A FINE 100%
COTTON THREAD,
PROVIDING A PERFECT
APPEARANCE,
SUPERB PRINTING,
UNRIVALLED FEEL
AND EXCELLENT
PILLING RESISTANCE.



FABRIC

THE INSIDE
A THICK
POLYESTER/COTTON
THREAD PROVIDING
A PERFECT NAP
AND OUTSTANDING
PILLING RESISTANCE.

3 SWEATSHIRTS DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE
AT A PRICE FITTING MASSIVE QUANTITIES

BEST DEAL

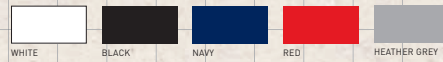
1. **B&C ID.002** WU I20

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester)
280 g/m² | S - M - L - XL - XXL - XXXL
5 pcs/pack & 30 pcs/carton | **REGULAR FIT**



2. **B&C ID.003** WU I21

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester)
280 g/m² | S - M - L - XL - XXL - XXXL
5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



1.



2.



• BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • VOLUME • BASIC

- WHEN PRICE IS A MUST! -

3. **B&C ID.004** WU I22

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester)
280 g/m² | S - M - L - XL - XXL - XXXL
5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



3.

BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • VOLUME •

IC • EFFICIENCY



THE ID. LINE OFFERS
3 SWEATSHIRTS AND 1 POLO SHIRT.
THE ID.001 (SEE THE B&C POLO SHIRT CATALOGUE)

ENJOY!

Kids

SWEATS

01.



02.



03.



01. B&C Hooded Full Zip /kids WK 682

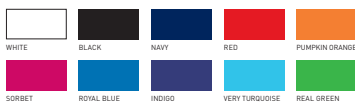
PST/ Perfect Sweat Technology
80% combed cotton - 20% polyester
Low Shrinkage | FLEECE BRUSHED INSIDE
280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14
5 pcs/pack & 20 pcs/carton | REGULAR FIT



EXISTIS IN WOMEN (P.6) /MEN (P.6) /KIDS

02. B&C Hooded /kids WK 681

PST/ Perfect Sweat Technology
80% combed cotton - 20% polyester
Low Shrinkage | FLEECE BRUSHED INSIDE
280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14
5 pcs/pack & 20 pcs/carton | REGULAR FIT



EXISTIS IN UNISEX (P.7) /KIDS

03. B&C Set In /kids WK 680

PST/ Perfect Sweat Technology
80% combed cotton - 20% polyester
Low Shrinkage | FLEECE BRUSHED INSIDE
280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14
5 pcs/pack & 30 pcs/carton | REGULAR FIT



EXISTIS IN UNISEX (P.8) /KIDS

SUMMARY TABLE

Sweatshirts

women

Table listing women's items: WW 625 B&C Cat /women, WW 641 B&C Wonder /women, WW 642 B&C Hooded Full Zip /w.

XXL¹: Only available in White, Black, Navy & Red XXL²: Only available in White, Black, Red & Heather Grey

men

Table listing men's items: WM 645 B&C Monster /men, WM 646 B&C Spider /men, WM 647 B&C Hooded Full Zip /m.

XXXL¹: Only available in White, Black, Navy & Red XXXL²: Only available in Black, Navy, Red & Heather Grey

kids

Table listing kids' items: WK 680 B&C Set In /kids, WK 681 B&C Hooded /kids, WK 682 B&C Hooded Full Zip /k.

unisex

Table listing unisex items: WU 600 B&C Set In, WU 610 B&C Open Hem, WU 620 B&C Hooded, WU 120 B&C ID.002, WU 121 B&C ID.003, WU 122 B&C ID.004.

PST¹: Perfect Sweat Technology XXXL¹: Only available in White, Black, Navy, Red, Royal Blue, Bottle Green & Heather Grey XXXL²: Only available in White, Black, Navy & Red

QUALITY IS A MUST FOR B&C

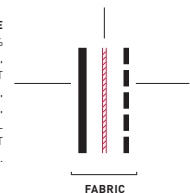
We have developed an exclusive knit for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly by incorporating a 100% polyester filament into the cotton knit.



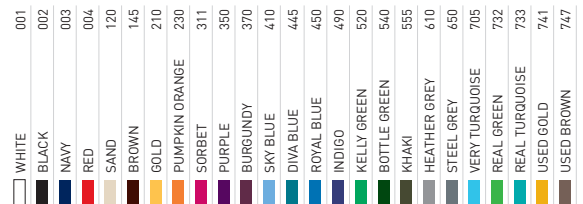
HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE
A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED.

THE OUTSIDE
A FINE 100%
COTTON THREAD,
PROVIDING A PERFECT
APPEARANCE,
SUPERB PRINTING,
UNRIVALLED FEEL
AND EXCELLENT
PILLING RESISTANCE.



THE INSIDE
A THICK
POLYESTER/COTTON
THREAD PROVIDING
A PERFECT NAP
AND OUTSTANDING
PILLING RESISTANCE.





COLLECTION

2013 B&C Collection

www.bc-fashion.eu Be inspired

B&C is a collection of 154 garments ready to support your ideas
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS

B&C

COLLECTION

05 jackets & fleeces

2013 B&C Collection

jackets

08 the essential & expert ranges
10 light pack concept
16 technical jackets
24 heavy weight jackets
29 middle weight jackets
32 light weight jackets
40 bodywarmers
48 kids

fleeces

44 the engineered fleeces
46 the raw fleeces

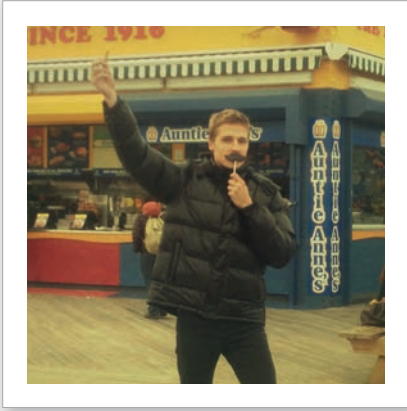
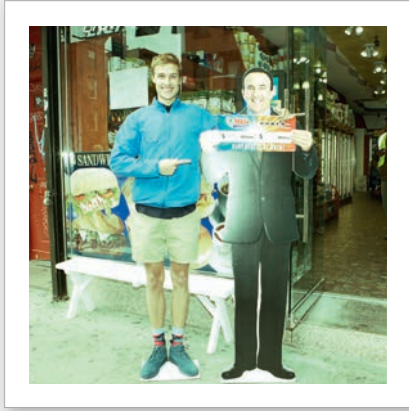
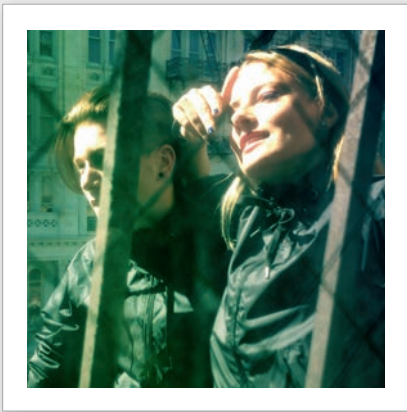
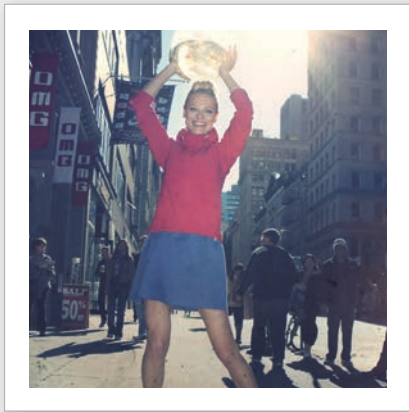
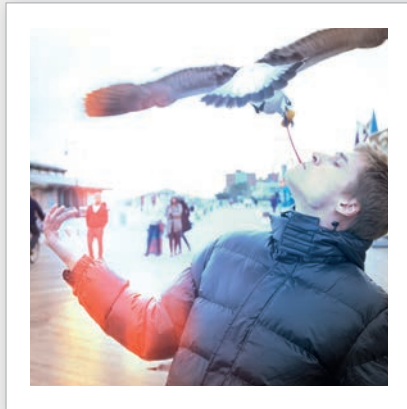
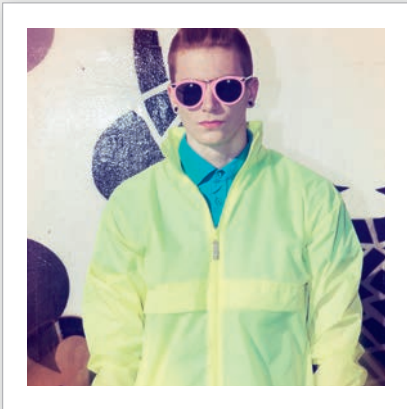
www.bc-fashion.eu Be inspired





B&C
COLLECTION

JACKETS & FLEECES
Performance and style





2013 B&C COLLECTION. BE INSPIRED

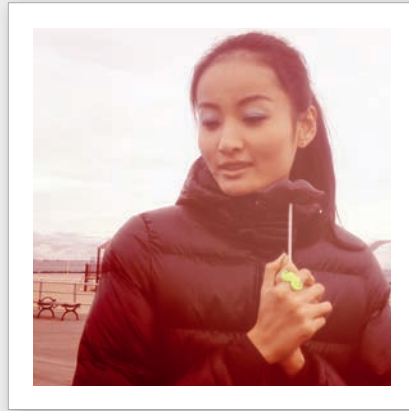
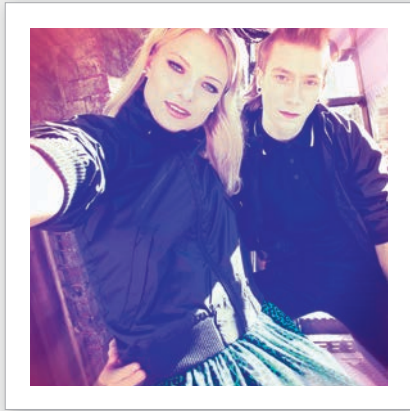
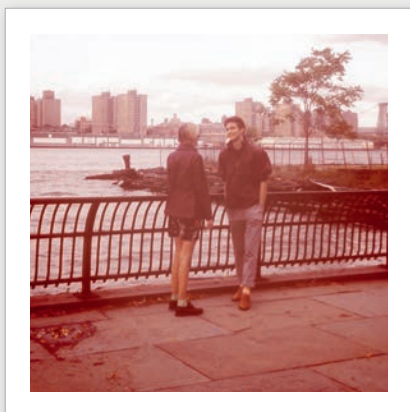
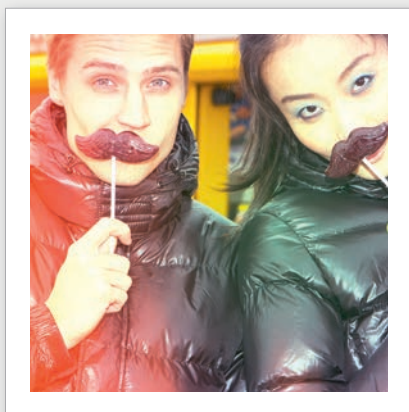


To brave the elements with style, B&C offers you an inspiring collection of 39 fleece and jacket styles.

Our amazing choice of fabrics and designs allow you to find the right garment whatever the weather, whatever the occasion.

Discover our vibrant collection synonymous with comfort, design, quality, urban performance and more.

And because men and women are different, the greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for men and one for women.



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CONTENT

ESSENTIAL RANGE

If you are seeking for polyvalence, colour impact and a great value for money, the Essential range is for you.

P.08

EXPERT RANGE

If you are seeking for an extra level of sophistication, select a style on the Expert range.

P.09

LIGHT PACK CONCEPT

To be protected in every situation, weight and space are often an issue.

P.10

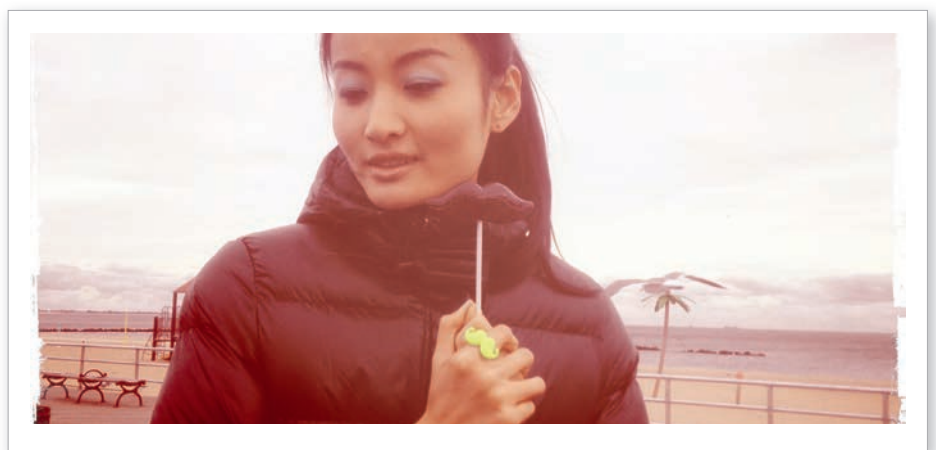


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SUMMARY TABLE

P.50

JACKETS



TECHNICAL JACKETS



B&C Hooded Softshell Gilet
/women & /men
P.18



B&C Hooded Softshell
/women & /men
P.20



B&C X-Lite Softshell
/men & /women
P.22

HEAVY WEIGHT JACKETS

/ DOWN JACKETS



B&C Cocoon+ /men & /women
P.24

/ PARKAS



B&C Real+ /men & /women
P.26



B&C 3-in-1
P.28

MIDDLE WEIGHT JACKETS



B&C Ocean Shore
P.29



B&C Sparkling /women & /men
P.30

LIGHT WEIGHT JACKETS

/ WITHOUT LINING



B&C Sirocco /men & /women
P.32

/ WITHOUT LINING



B&C Dynamic
+ The Smart Pack System
P.34



B&C Air
P.37



B&C Street
P.38

/ WITH LINING



B&C Atlantic Shore
P.36



B&C Urban Game
P.37



B&C Attitude /women & /men
P.39

B&C JACKET & FLEECE COLLECTION

PERFORMANCE

WITH URBAN ELEGANCE

BODYWARMERS



B&C Bodywarmer Explorer
P.40



B&C Bodywarmer+
P.40



B&C Zen+ /women &
B&C Bodywarmer /men
P.41

THE ENGINEERED FLEECES

FLEECES



B&C Coolstar /men & /women
P.44



THE RAW FLEECES



B&C Windprotek
P.45



B&C Icewalker
P.46



B&C Traveller+
P.47



B&C Highlander+
P.47

NEW!

ANOTHER WAY TO HELP YOU FIND
THE RIGHT STYLE SUITING YOUR NEEDS!

In addition to the traditional classification based on the jacket's degree of weather protection, we propose you a complementary classification in two ranges based on your actions qualitative objectives and your specific needs - the Essential range and the Expert range.

Through the pages, you will easily identify an Essential style with the symbol |S| and an Expert style thanks to the symbol X.

ESSENTIAL RANGE |S|

HEAVY WEIGHT JACKETS



B&C REAL+ /MEN



B&C REAL+ /WOMEN



B&C OCEAN SHORE



B&C OCEAN SHORE
/KIDS

LIGHT WEIGHT JACKETS



B&C SIROCCO



B&C SIROCCO /WOMEN



B&C SIROCCO /KIDS



B&C ATLANTIC SHORE



B&C AIR



B&C URBAN GAME

BODYWARMER

FLEECE



B&C BODYWARMER+



B&C ICEWALKER+



B&C TRAVELLER+



B&C HIGHLANDER+

|S| ESSENTIAL RANGE

If you are seeking for polyvalence, colour impact and a great value for money, the Essential range is for you. It encompasses 14 qualitative styles focused on timeless designs, simplicity and a wide shade choice that will enable you to find the support you need for any usage and season.

X̄ EXPERT RANGE

If you are seeking for an extra level of sophistication, select a style on the Expert range. All the styles have been carefully designed in every detail to be perfectly adapted to any specific need with a high attention on quality and ergonomics. For every season, whether you look for a fashionable urban style and/or a high performance model, you will for sure find a style that will be perfectly adapted to your needs.

EXPERT RANGE X̄

TECHNICAL JACKETS



B&C HOODED
SOFTSHELL GILET /M.



B&C HOODED
SOFTSHELL GILET /W.



B&C HOODED
SOFTSHELL /MEN



B&C HOODED
SOFTSHELL /WOMEN



B&C HOODED
SOFTSHELL /KIDS



B&C X-LITE
SOFTSHELL /MEN



B&C X-LITE
SOFTSHELL /WOMEN

HEAVY WEIGHT JACKETS



B&C COCOON+
/MEN



B&C COCOON+
/WOMEN



B&C 3-IN-1



B&C SPARKLING
/MEN



B&C SPARKLING
/WOMEN



B&C DYNAMIC



B&C STREET

MIDDLE WEIGHT JACKETS

LIGHT WEIGHT JACKETS

LIGHT WEIGHT JACKETS

BODYWARMERS

FLEECEES



B&C ATTITUDE
/MEN



B&C ATTITUDE
/WOMEN



B&C ZEN+ /WOMEN



B&C BODYWARMER
/MEN



B&C BODYWARMER
EXPLORER



B&C COOLSTAR
/MEN



B&C COOLSTAR
/WOMEN



B&C WINDPROTEK

B&C LIGHT PACK CONCEPT

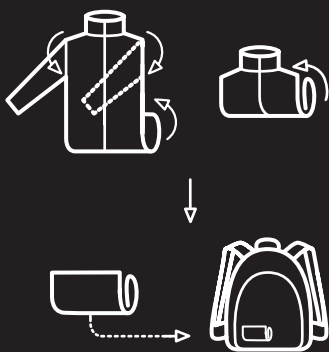
WHEN WEIGHT AND SPACE ARE CRITICAL

People are constantly in motion, going from outside to inside and from inside to outside. When going out, the weather can change quickly and dramatically, exposing you alone to the elements. To be protected in every situation, weight and space are often an issue.



B&C LIGHT PACK CONCEPT

PROTECTION + LIGHT + COMPACT = MINIMUM VITAL SPACE FOR MAXIMUM PROTECTION AGAINST RAIN AND WIND



B&C COOLSTAR DUO

Minimum vital space, maximum warmth.

Created to be a "Light Pack Concept" style, the engineered fleeces **B&C Coolstar /men** & **B&C Coolstar /women** feature all the advantages: **high insulation, light, compact and packable.**

This Duo is made of **ultra light high performance** micro-fabric to feel warm everywhere and in style. The ergonomic body and sleeves shapes allow real freedom of movement. In terms of look, this full-zip fleece duo permits versatile coordination.

You have plenty of styles options weather you go for the layered look, or wear them as a simple outer jacket.

For more information see p.44

DUO
CONCEPT

B&C DYNAMIC

Minimal weight, minimal space.

To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the **B&C Dynamic**. Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

For more information see p.35



B&C SMART PACK SYSTEM



The **B&C SMART PACK SYSTEM** is a technology that combines properties allowing the product to have **maximum insulation** while still being ergonomic for a **minimum weight**. The compact design contributes to a packable solution that takes a **minimum space**.

B&C X-LITE SOFTSHELL DUO

Superior fabric and advanced technology.

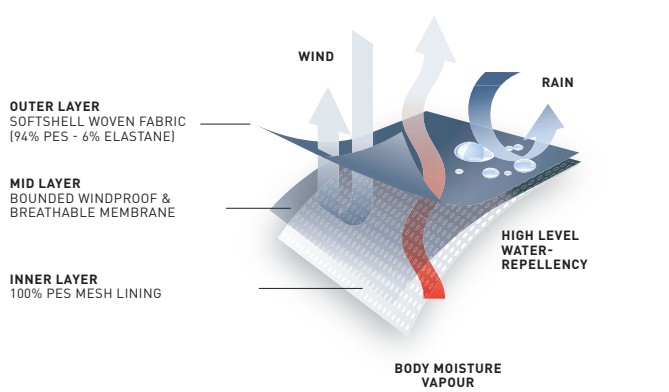
Engineered for superior protection against wind and rain (critical taped seams), the **B&C X-lite Softshell Jacket** allows you to comfortably face the weather. Its ergonomic cut, helped by 4-way stretch structure, actively supports freedom of movement while the X-lite fabric lightweight and breathability.

The B&C X-lite is light, packs small, and keeps you dry. Ideal for urban active life where weight and space are crucial.

For more information see p.17



DUO
CONCEPT





JACKET COLLECTION

PERFORMANCE
WITH URBAN ELEGANCE

JACKET COLLECTION

CLARITY / SIMPLICITY / PERFECTION

If you're seeking warmth and protection from the wind and rain, but also style, our amazing choice of fabrics and designs offer you jackets you can wear whatever the weather and on any occasion.

.....

CLARITY

B&C's Jacket collection shows clearly-defined market segmentation, based on the jacket's degree of weather protection. You'll be able to choose your model according to weather conditions (the type of protection you need, likewise the choice of model).

This collection offers the following model types: lightweight jackets without lining, lightweight jackets with lining, medium weight jackets, heavy weight jackets (parkas and down jackets), technical jackets and bodywarmers.

.....

SIMPLICITY

B&C's jacket collection comprises "must-haves" to meet the demands of the promotional market in each segment. The greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for women and one for men.

.....

PERFECTION

Perfection in terms of the quality and excellence of the fabrics along with the passion for design and meticulous attention to the smallest detail. Needless to say, B&C's jacket collection also meets the particular demands of the market in terms of personalisation.

Take a look at all the B&C jacket collection to realise the wide range of activities in which our products excel, and to find out more about our creations and novel garments.

TECHNICAL JACKETS P.18

B&C Hooded Softshell Gilet /women
B&C Hooded Softshell Gilet /men
 High performance softshell
 gilet - detachable hood

B&C Hooded Softshell /women
B&C Hooded Softshell /men
 High performance softshell
 jacket - detachable hood

B&C Hooded Softshell /kids
 High performance softshell
 jacket - detachable hood

B&C X-lite Softshell /women
B&C X-lite Softshell /men
 High performance softshell
 jacket - Light Pack jacket

HEAVY WEIGHT JACKETS P.24

/ DOWN JACKETS P.24

B&C Cocoon+ /women
B&C Cocoon+ /men
 Down jacket

/ PARKAS P.26

B&C Real+ /men
B&C Real+ /women
 Warm and comfortable parka

B&C 3-in-1
 The 3-in-1 jacket system

MIDDLE WEIGHT JACKETS P.29

B&C Sparkling /women
B&C Sparkling /men
 Classic nautical jacket

B&C Ocean Shore
 Middle weight jacket with
 thermo micro fleece lining

B&C Ocean Shore /kids
 Middle weight jacket with
 thermo micro fleece lining

LIGHT WEIGHT JACKETS P.32

/ WITHOUT LINING P.32

B&C Sirocco
B&C Sirocco /women
 The windbreaker

B&C Sirocco /kids
 The windbreaker

B&C Dynamic
 The urban Light Pack
 windbreaker

/ WITH LINING P.36

B&C Atlantic Shore
 Windbreaker with brushed
 tricot thermo lining

B&C Air
 The windbreaker with lining

B&C Urban Game
 Sporty style windbreaker

B&C Street
 Stylish waterproof jacket

B&C Attitude /men
B&C Attitude /women
 Urban loose blouson

BODYWARMERS P.40

B&C Bodywarmer Explorer
 Multifunctional bodywarmer

B&C Bodywarmer+
 The classic bodywarmer

B&C Zen+ /women
 Trendy down feminine bodywarmer

B&C Bodywarmer /men
 Trendy down bodywarmer

B&C SOFTSHELLS



SUPERIOR FABRICS AND ADVANCED TECHNOLOGY

THE MOST METICULOUS ATTENTION TO THE SMALLEST DETAILS

Softshell material combines weather **protection** and **breathability**.

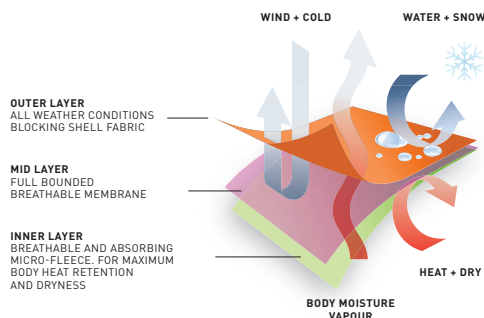
The B&C Softshell line uses **cutting-edge technology** to offer maximum **comfort**.

2 categories of softshells allow you to negotiate with uncertain weather: the **B&C X-Lite Softshells** and the **B&C Hooded Softshells**.

THE B&C HOODED SOFTSHELL LINE

ALWAYS A STEP AHEAD

B&C Hooded Softshell line uses yarn, fibre and cutting-edge technology for maximum comfort, whatever the weather. Thanks to the materials and designs used, B&C's Hooded Softshell line enriches the promotional clothing market with jackets of excellent quality, since the product's high quality ensures impressive **durability, performance and comfort**, even when the weather is at its worst. Moreover, it is fitted with an **adjustable hood**, allowing total freedom of movement and full peripheral vision.

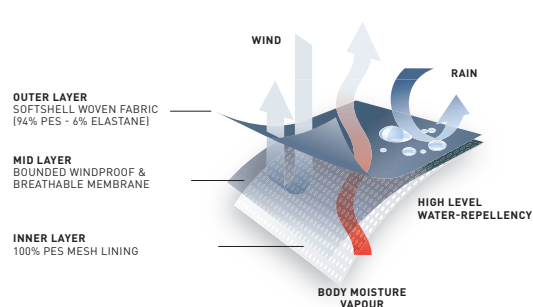


B&C HOODED SOFTSHELL DUO, B&C HOODED SOFTSHELL /KIDS, B&C HOODED SOFTSHELL GILET DUO (SOFTSHELL BODYWARMER)

THE B&C X-LITE SOFTSHELL DUO

Highly waterproof, extremely breathable, windproof and with high levels of water-repellency, these are the key features of this softshell jacket, that also offers you a light pack protection with the exclusive **B&C Light Pack Concept** (see p.10).

X-Lite Softshell 3-layer fabric consists of outer and inner fabric with a bounded membrane between them. The membrane blocks wind and whisks body moisture vapour away to the outer layer where it evaporates quickly regulating body temperature.



DUO B&C X-LITE SOFTSHELL /WOMEN & B&C X-LITE SOFTSHELL /MEN

TECHNICAL JACKETS

B&C HOODED SOFTSHELL GILET /W. JW 939

High performance softshell gilet with detachable hood
3-layer softshell jacket

OUTER LAYER:

94% Polyester - 6% elastane | Woven softshell

MID LAYER:

Bounded breathable membrane with micro holes

INNER LAYER:

100% anti-pilling polyester micro-fleece and 100% polyester mesh lining on front panels

Waterproof: 5000 mm

Breathable: 1000 MVP

XS - S - M - L - XL - XXL

1 pc/pack & 10 pcs/carton

DU♂



windproof



waterproof: 5000 mm



breathable: 1000 MVP



thermo-isolated



water-repellent



real micro-fleece

ANTI
PILLING

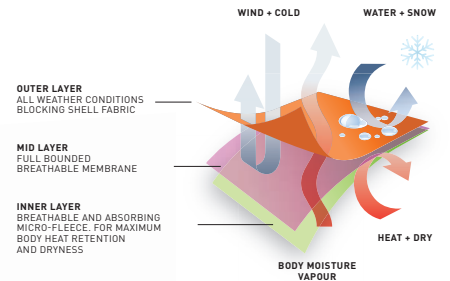
anti-pilling



4-way stretch

Full inner placket
from shell fabric

DU♂
CONCEPT



Ribbon hanger
on back neck



Detachable balaclava
hood with adjustable drawstrings
and trendy stoppers



Full-zip opening
with chin protector



Easy access for decoration
via a left breast zip
opening



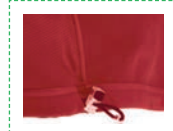
Flat stitching for
better comfort

Feminine cut



2 front side pockets with zip

Adjustable bottom
hem (with elasticated
drawcords & stoppers)
Longer Back



WHITE



BLACK



NAVY

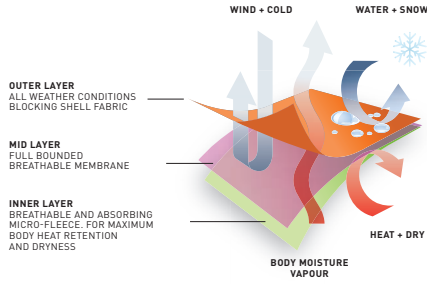


RED

TECHNICAL JACKETS

B&C HOODED SOFTSHELL GILET/M. JM 952

High performance softshell gilet with detachable hood 3-layer softshell jacket



Ribbon hanger
on back neck

OUTER LAYER:
94% Polyester - 6% elastane | Woven softshell

MID LAYER:
Bounded breathable membrane with micro holes

INNER LAYER:
100% anti-pilling polyester micro-fleece and
100% polyester mesh lining on front panels

Waterproof: 5000 mm
Breathable: 1000 MVP

S - M - L - XL - XXL - XXXL
1 pc/pack & 10 pcs/carton

- Detachable balaclava hood with adjustable drawstrings and trendy stoppers

- Full-zip opening with chin protector

1 front chest pocket

Full inner placket from shell fabric

- Easy access for decoration via a left breast zip opening

Reverse zippers for a trendy look

2 front side pockets with zip

Flat stitching for better comfort

- DU♂**
windproof
- waterproof: 5000 mm
- breathable: 1000 MVP
- thermo-isolated
- water-repellent
- real micro-fleece
- anti-pilling **ANTI PILLING**
- 4-way stretch

- Adjustable bottom hem (with elasticated drawcords & stoppers) Longer back

DU♂
CONCEPT

JACKET
COLLECTION



B&C
COLLECTION

TECHNICAL JACKETS

B&C HOODED SOFTSHELL /W. JW 937

High performance softshell jacket 3-layer softshell jacket

OUTER LAYER:
94% Polyester - 6% elastane | Woven softshell








MID LAYER:
Bounded breathable membrane with micro holes

INNER LAYER:
100% anti-pilling polyester micro-fleece and
100% polyester mesh lining on front panels

Waterproof: 5000 mm
Breathable: 1000 MVP

XS - S - M - L - XL - XXL
1 pc/pack & 10 pcs/carton

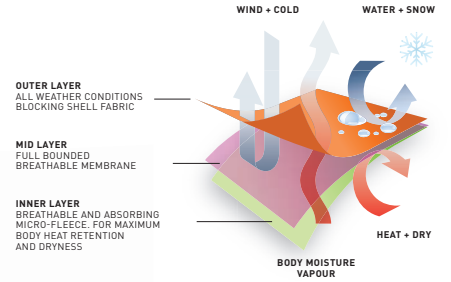
DU♂




-  windproof
-  waterproof: 5000 mm
-  breathable: 1000 MVP
-  thermo-isolated
-  water-repellent
-  real micro-fleece
- ANTI PILLING** anti-pilling
-  4-way stretch

Full zip opening with chin protector




Cuffs with Velcro closing tabs & Embossed Plastic Puller







Detachable balaclava hood with adjustable drawstrings and trendy stoppers


Full inner placket from shell fabric

Raglan Sleeves


Easy access for decoration via a zip opening at heart chest 

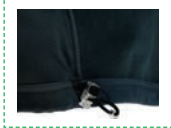
Flat stitching for better comfort

Perfect arm & elbow sleeve shape 

Feminine cut 

2 front side pockets with zip

Adjustable bottom hem (with draw cord) Longer back 



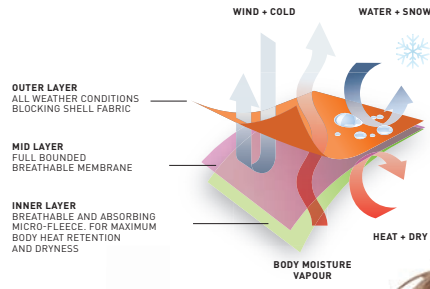
DU♂
CONCEPT



TECHNICAL JACKETS

B&C HOODED SOFTSHELL /M. JM 950

High performance softshell jacket 3-layer softshell jacket



OUTER LAYER:
94% Polyester - 6% elastane | Woven softshell

MID LAYER:
Bounded breathable membrane with micro holes

INNER LAYER:
100% anti-pilling polyester micro-fleece and
100% polyester mesh lining on front panels

Waterproof: 5000 mm
Breathable: 1000 MVP

S - M - L - XL - XXL - XXXL
1 pc/pack & 10 pcs/carton



Detachable balaclava
hood with adjustable
drawstrings and
trendy stoppers



Full zip opening
with chin protector

Full inner placket
from shell fabric

1 front chest pocket



Easy access
for decoration via zip
opening at heart chest

Set In Sleeves

water-repellent

real micro-fleece

anti-pilling **ANTI PILLING**

4-way stretch

windproof

waterproof:
5000 mm

breathable:
1000 MVP

thermo-isolated

Perfect arm &
elbow sleeve shape

Reverse zippers
for a trendy look

2 front side pockets
with zip

Flat stitching
for better comfort

Cuffs with Velcro
closing tabs &
Embossed Plastic Puller

Adjustable bottom hem
(with draw cord)
Longer back

DUO
CONCEPT



TECHNICAL JACKETS

B&C X-LITE SOFTSHELL /W. JW 938

High performance 3-layer laminate softshell - Light Pack jacket

OUTER LAYER:
94% Polyester - 6% elastane | Woven softshell (300 g/m²)








MID LAYER:
Bounded breathable membrane with micro holes

INNER LAYER:
100% Polyester Mesh

Waterproof: 5000 mm
Breathable: 5000 MVP

XS - S - M - L - XL - XXL
1 pc/pack & 10 pcs/carton

DUO

-  windproof
-  waterproof: 5000 mm
-  breathable: 5000 MVP
-  thermo-isolated
-  water-repellent
-  4-way stretch
-  critical taped seams

 Chin protector

Full front reverse zip fastener with zip puller

Full inner placket in outer softshell fabric

2 inner pockets

Adjustable bottom hem with elasticated drawcords and stoppers



MINIMUM VITAL SPACE, MAXIMUM RAIN, WIND AND COLD PROTECTION.

The B&C X-lite Softshell duo is part of the exclusive

B&C LIGHT PACK CONCEPT

Rain and wind protection + lightweight + highly packable



ON B&C X-LITE SOFTSHELL /WOMEN & B&C X-LITE SOFTSHELL /MEN



Media player compatible: small opening for earphone cord in right chest pocket + hidden earphone loop inside the collar

Right chest zipped pocket with reverse zip fastening, garage & zip puller

Performance fit: Ergonomic body shape Articulated raglan sleeves



2 front zipped pockets

Adjustable cuffs with rubber tab and Velcro®



Elasticated cuffs and bottom hem



DUO
CONCEPT



JACKET
COLLECTION

TECHNICAL JACKETS

B&C X-LITE SOFTSHELL /M. JM 951

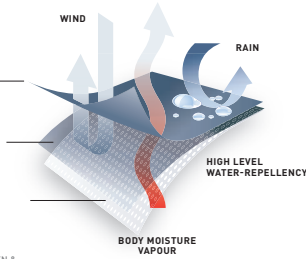
High performance 3-layer laminate softshell - Light Pack jacket

OUTER LAYER
SOFTSHELL WOVEN FABRIC
(94% PES - 6% ELASTANE)

MID LAYER
BOUNDED WINDPROOF &
BREATHABLE MEMBRANE

INNER LAYER
100% PES MESH LINING

ON B&C X-LITE SOFTSHELL /WOMEN &
B&C X-LITE SOFTSHELL /MEN



OUTER LAYER:
94% Polyester - 6% elastane | Woven softshell (300 g/m²)

MID LAYER:
Bounded breathable membrane with micro holes

INNER LAYER:
100% Polyester Mesh

Waterproof: 5000 mm
Breathable: 5000 MVP

S - M - L - XL - XXL - XXXL
1 pc/pack & 10 pcs/carton



Media player compatible:
small opening for earphone cord
in right chest pocket + hidden
earphone loop inside the collar



Chin protector

Right chest zipped pocket
with reverse zip fastening,
garage & zip puller

Full front reverse
zip fastener
with zip puller

Full inner placket
in outer
softshell fabric

4-way stretch



critical taped seams



DUO

windproof



waterproof:
5000 mm



breathable:
5000 MVP



thermo-isolated



water-repellent



2 inner pockets

Performance fit:
Ergonomic body shape
Articulated raglan sleeves



2 front zipped pockets

Adjustable cuffs with
rubber tab and Velcro®



Elasticated cuffs
and bottom hem

Adjustable bottom hem with
elasticated drawcords and stoppers



DUO
CONCEPT

B&C
X-LITE

JACKET
COLLECTION



B&C
COLLECTION

HEAVY WEIGHT JACKETS





B&C COCOON+ /WOMEN JW 927

The down jacket

OUT: 100% full-dull nylon with soft-feel coating
 IN: 100% padded Taffeta polyester lining with feather touch

XS - S - M - L - XL - XXL
 1 pc/pack & 10 pcs/carton

DU[♂]
 C[♀]ONCEPT

-  windproof
-  showerproof
-  thermo-isolated
-  water-repellent


B&C COCOON+ /MEN JM 948


The down jacket

OUT: 100% full-dull nylon with soft-feel coating
 IN: 100% padded Taffeta polyester lining with feather touch

S - M - L - XL - XXL - XXXL*
 1 pc/pack & 10 pcs/carton





 Padded hood with feather touch, removable with a zip


 Inner wallet pocket

Lining and accessories in matching colours

2 front pockets with zip and matching colour zip puller

Inner draw cord hem with 2 stoppers 

Easy access for decoration thanks to the invisible zip opening in the middle of the back 

Adjustable elasticated cuffs with Velcro® closing tabs 

Feminine cut 

Open cuffs

* COLOURS AVAILABLE IN XXXL



HEAVY WEIGHT JACKETS

the glossy edition

OUT: 100% Taffeta polyester with shiny finishing



Front covered full zip with Velcro® closing tabs and matching colour zip puller



Seam-free space on the back making decoration easier



HEAVY WEIGHT JACKETS






B&C REAL+ /MEN JM 970

Warm and comfortable multi-activity winter parka

OUT: 100% Oxford polyester | Waterproof | 1000 mm
 IN: 100% Polyester Taffeta quilt padding
 100% anti-pilling polyester micro-fleece (180 g/m²)
 on top back panel & collar

S - M - L - XL - XXL - XXXL
 1 pc/pack & 10 pcs/carton

DU♂

-  windproof
-  waterproof
-  thermo-isolated
-  water-repellent
-  critical taped seams

DU♂
 CONCEPT




Ergonomic sleeves & articulated elbow to follow each movement



Polyester padded bodylining


Tone on tone colour lining and accessories

Hood in shell fabric 


Concealed 3 piece hood with eyelets and flat drawstrings with plastic stoppers


Halfback and collar lined with micro-fleece for maximum warmth and comfort

Full front zip fastener with Velcro® storm flap

1 inner zipped wallet pocket 

2 front zipped pockets with storm flap, providing roomy & secure storage

Velcro® adjustable cuffs with puller 

Easy access for decoration via a zip in the lining 

Concealed zip opening at the bottom of lining for decoration



JACKET
 COLLECTION

HEAVY WEIGHT JACKETS

B&C REAL+ /WOMEN JW 925

Warm and comfortable multi-activity winter parka

OUT: 100% Oxford polyester | Waterproof | 1000 mm
IN: 100% Polyester Taffeta quilt padding
100% anti-pilling polyester micro-fleece (180 g/m²)
on top back panel & collar

XS - S - M - L - XL - XXL
1 pc/pack & 10 pcs/carton

DU[♂]
CONCEPT



Hood in shell fabric

Concealed 3 piece hood with eyelets and flat drawstrings with plastic stoppers

Halfback and collar lined with micro-fleece for maximum warmth and comfort

Full front zip fastener with Velcro® storm flap



1 inner zipped wallet pocket

2 front zipped pockets with storm flap, providing roomy & secure storage



Velcro® adjustable cuffs with puller



Easy access for decoration via a zip in the lining

Concealed zip opening at the bottom of lining for decoration

DU[♂]

windproof



waterproof



thermo-isolated



water-repellent



critical taped seams



Feminine cut



Ergonomic sleeves & articulated elbow to follow each movement



Tone on tone colour lining and accessories

JACKET
COLLECTION



B&C
COLLECTION

HEAVY WEIGHT JACKETS

B&C 3-IN-1 JU 870

The 3-in-1 jacket system

> OUTER JACKET






OUT: 100% heavy taslan nylon with soft-feel coating and full taped seams | Waterproof | 1000 mm

IN: 100% polyester mesh lining


> INNER JACKET

100% anti-pilling polyester micro-fleece

S - M - L - XL - XXL - XXXL*
1 pc/pack & 10 pcs/carton

-  windproof
-  waterproof
-  thermo-isolated
-  water-repellent
-  all taped seams

2 dual-entry front pockets with horizontal zip and zip puller as well as open-side access

 Easy access for decoration via a zip opening in the lining

> INNER FLEECE

Full front-zip opening

2 front pockets

Attached to outer jacket but can be zipped out and worn separately

> OUTER JACKET

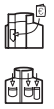
Adjustable lined hood concealed inside the collar



Front covered full-zip with zip puller, press-stud fastenings and Velcro® closing at top



Inner wallet pocket and utility pockets



Inner elasticated cord at the waist and hem with 2 stoppers each and easy-to-pull rings



Adjustable cuffs with Velcro® closing tabs



* COLOURS AVAILABLE IN XXXL

JACKET
COLLECTION

MIDDLE WEIGHT JACKETS

B&C OCEAN SHORE JU 824

Middle weight jacket with thermo micro-fleece lining

OUT: 100% Taffeta nylon
 IN: Body lining: 100% polyester micro-fleece
 Sleeve lining: 100% padded polyester

S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 30 pcs/carton



- windproof
- showerproof
- thermo-isolated
- water-repellent

Hood concealed inside the collar with easy-pull tag

Adjustable storm hood



Front covered full-zip opening with Velcro® closing and zip puller

1 inner wallet pocket

2 front pockets

Adjustable cuffs with Velcro® closing tabs

Easy access for decoration via a zip opening in the lining



Open hem with elasticated cord, 2 easy adjust stoppers



* COLOURS AVAILABLE IN XXXL

WHITE

BLACK *

NAVY *

RED *

OLIVE

DARK GREY

MIDDLE WEIGHT JACKETS

B&C SPARKLING /WOMEN JW 910

Feminine classic nautical jacket

OUT: 100% Heavy taslan nylon, with soft-feel coating and full taped seams | Waterproof | 1000 mm
IN: Body lining: 100% polyester mesh
Sleeve lining: 100% polyester Taffeta

XS - S - M - L - XL - XXL
5 pcs/pack & 10 pcs/carton

DUO



windproof



waterproof



water-repellent



all taped seams

Adjustable collar with drawstring and 2 stoppers

DUO
CONCEPT

Hood concealed inside the collar, removable with a zip

Adjustable storm hood

Front covered full-length zip with oval Velcro® tabs and 1 press-stud fastening at bottom

2 front pockets with zip hidden by design flap

Feminine cut

Easy access for decoration via a zip opening in the lining

Adjustable bottom hem (with draw cord) Longer back

Adjustable cuffs with oval Velcro® closing tabs



MIDDLE WEIGHT JACKETS

B&C SPARKLING /MEN JM 949

Classic nautical jacket

OUT: 100% Heavy taslan nylon, with soft-feel coating and full taped seams | Waterproof | 1000 mm
IN: Body lining: 100% polyester mesh
Sleeve lining: 100% polyester Taffeta

XS - S - M - L - XL - XXL - XXXL*
5 pcs/pack & 20 pcs/carton

DUO
CONCEPT



Adjustable concealed hood in the collar



Adjustable storm hood

Full-zip opening covered with piping and zip puller



Internal chest wallet pocket

Full-length inside comfort placket

2 front pockets with zip and zip puller



Easy access for decoration via a zip opening in the lining

DUO

windproof



waterproof



water-repellent



all taped seams



Adjustable cuffs with Velcro® closing tabs



Open hem with elasticated cord, 2 stoppers and easy-to-pull rings



JACKET
COLLECTION



WHITE



BLACK*



NAVY*



RED*



ICE BLUE



DARK GREY

* COLOURS AVAILABLE IN XXXL

B&C
COLLECTION

B&C SIROCCO

WIDE COLOUR CHOICE



The B&C Sirocco is the market reference in windbreakers with its widest palette of colours, its choice of size, the quality of its fabric and its unique Duo concept.

Available for men, women and kids.



“EXTENDED
COLOUR
RANGE”
B&C

LIGHT WEIGHT JACKETS





B&C SIROCCO JU 800

The windbreaker

100% Taffeta nylon

S - M - L - XL - XXL - XXXL*
10 pcs/pack & 50 pcs/carton

DU[♂]
CONCEPT

-  windproof
-  showerproof
-  water-repellent
-  feminine cut

B&C SIROCCO /WOMEN JW 902

The windbreaker

100% Taffeta nylon

XS - S - M - L - XL - XXL
10 pcs/pack & 30 pcs/carton

  : EXISTS IN WOMEN / UNISEX (IP.33) / KIDS (IP.48)



Fold-away jacket (K-way® system) in pocket with double slider zip



adjustable storm hood



Hood concealed inside the collar



Full-zip opening with zip puller



* COLOURS AVAILABLE IN XXXL

X EXPERT STYLE / WITHOUT LINING

LIGHT WEIGHT JACKETS

B&C DYNAMIC JU 802

Urban "Light Pack" windbreaker active jacket & super packable

100% Lightweight polyester

XS - S - M - L - XL - XXL - XXXL
5 pcs/pack & 30 pcs/carton



windproof



breathable



water-repellent



Chin protector

Right chest pocket with outline print and reverse auto block zip fastener and housing

Noiseless fabric

2 front zipped pockets with storm flaps



B&C Smart pack system

The jacket can be folded and worn on the wrist thanks to a bag with elasticated loop and zip system concealed in the right front pocket.

Media player compatible: small opening for earphone cord in right chest pocket + hidden earphone loop inside the collar



Full-length front reverse zip fastener with zip puller

Enhanced breathability
Performance fit:
Ergonomic body shape
Articulated raglan sleeves



Elasticated cuffs and bottom hem



WHITE

BLACK

NAVY

DEEP RED

ROYAL BLUE

DARK GREY

B&C
COLLECTION

JACKET
COLLECTION

B&C DYNAMIC

MINIMAL WEIGHT, MINIMAL SPACE

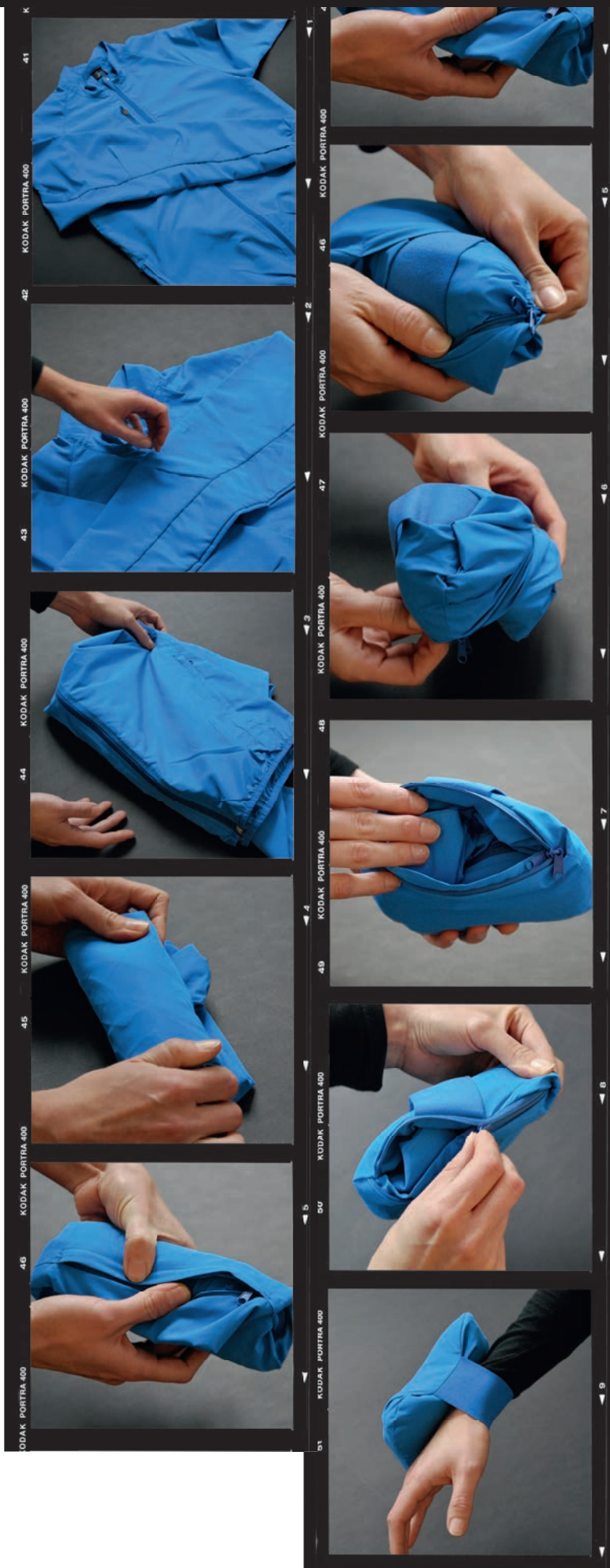
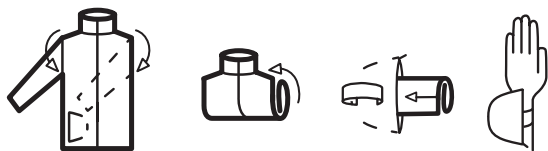
To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the **B&C Dynamic**.

Super lightweight, wind-resistant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

B&C SMART PACK SYSTEM

The B&C SMART PACK system is a technology that combines properties allowing the product to have maximum insulation while still being ergonomic for a minimum weight. The compact design contributes to a packable solution that takes a minimum space.



ISI ESSENTIAL STYLE / WITH LINING





LIGHT WEIGHT JACKETS

B&C ATLANTIC SHORE JU 822

Windbreaker with brushed thermo lining

OUT: 100% Taffeta nylon
IN: Top body lining: 100% polyester tricot
Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL*
5 pcs/pack & 30 pcs/carton

-  windproof
-  showerproof
-  thermo-isolated
-  water-repellent



Hood concealed inside the collar
with Velcro® closing



Adjustable storm hood



Full-zip opening
with piping cover and zip puller



1 inner wallet pocket

2 front pockets



Adjustable bottom hem
(with elasticated cord
and stoppers)



Easy access for decoration
via a zip opening in the lining



Adjustable cuffs
with oval Velcro® tabs



* COLOURS AVAILABLE IN XXXL

B&C
COLLECTION



JACKET
COLLECTION




LIGHT WEIGHT JACKETS

B&C AIR JU 801

The windbreaker with lining

OUT: 100% Taffeta nylon
 IN: Body lining: 100% polyester mesh
 Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 30 pcs/carton

-  windproof
-  showerproof
-  water-repellent



Fold-away jacket (K-Way® system) in right pocket with double slider zip



Concealed hood with Velcro® closing

Adjustable hood with thick lace

Adjustable storm hood

Full-zip opening with zip puller



1 inner wallet pocket

2 front pockets with zip

2 front pockets

Elasticated cuffs

Adjustable bottom hem

Easy access for decoration via a zip opening in the lining



B&C URBAN GAME JU 820

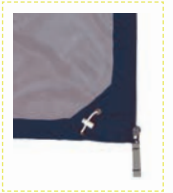
Sporty style windbreaker

OUT: 100% Taffeta nylon
 IN: Top body lining: 100% polyester tricot
 Bottom body lining: 100% polyester mesh
 Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 30 pcs/carton

-  windproof
-  thermo-isolated
-  showerproof
-  water-repellent

Adjustable bottom hem (with elasticated cord)



Raglan sleeves with stripe in contrasting colour

Adjustable cuffs with oval Velcro® closing tabs



* COLOURS AVAILABLE IN XXXL



* COLOURS AVAILABLE IN XXXL



X EXPERT STYLE / WITH LINING





LIGHT WEIGHT JACKETS

B&C STREET JU 872


Stylish waterproof jacket


OUT: 100% Rip-stop nylon with full taped seams
Waterproof
IN: Body lining: 100% polyester mesh
Sleeve lining: 100% polyester Taffeta

XS - S - M - L - XL - XXL - XXXL*
1 pc/pack & 10 pcs/carton

-  windproof
-  waterproof
-  water-repellent
-  all taped seams


 Utility pockets

 3 front pockets with dry zip

 Easy access for decoration via a zip opening in the lining





Mesh lining

Adjustable balaclava hood with fashion design 


Chin protector 

Full- zip opening

Internal Napoleon pocket 

Sleeve opening for easy decoration 

Cuffs with Velcro® closing tabs 

Adjustable bottom hem (with elasticated cord and stoppers) 



WHITE

BLACK*

NAVY*

* COLOURS AVAILABLE IN XXXL

LIGHT WEIGHT JACKETS





B&C ATTITUDE/MEN JM 960

Urban loose blouson

OUT: 100% Rip-Stop Nylon
Waterproof
IN: 100% Polyester Single Jersey

S - M - L - XL - XXL - XXXL
1 pc/pack & 10 pcs/carton

DU♂
CONCEPT

-  windproof
-  waterproof
-  thermo-isolated
-  water-repellent

B&C ATTITUDE/WOMEN JW 926

Urban loose blouson

OUT: 100% Rip-Stop Nylon
Waterproof
IN: 100% Polyester Single Jersey

XS - S - M - L - XL - XXL
1 pc/pack & 10 pcs/carton



1 inner wallet pocket



Concealed hood in collar



Adjustable hood with thick lace



Full-zip opening

2 front pockets with covered zip



Trendy 2x2 rib cuffs and bottom hem

Easy access for decoration via a zip opening in the lining



WHITE



BLACK



NAVY



WHITE



BLACK



NAVY





BODYWARMERS

B&C BODYWARMER EXPLORER JU 880

Multifunctional bodywarmer

OUT: 65%-35% light poly-cotton | Water-repellent & water-resistant
IN: 100% heavy padded polyester lining for extra warmth (285 g/m²)

S - M - L - XL - XXL - XXXL*
1 pc/pack & 10 pcs/carton

-  windproof
-  thermo-isolated
-  showerproof
-  water-repellent

B&C BODYWARMER+ JU 882

The classic bodywarmer

OUT: 100% micro-polyester | Water-repellent
IN: 100% padded Taffeta polyester lining (220 g/m²)

S - M - L - XL - XXL - XXXL
5 pcs/pack & 10 pcs/carton

-  windproof
-  water-repellent
-  thermo-isolated




2 extra outer pencil pockets

Adjustable wind-stoppers in the armholes with elasticated cord and stopper



Front covered full-zip with press-stud fastenings

1 inner wallet pocket 



4 outer pockets (including 2 with zip)

2 front pockets



Open hem and longer back

Elasticated bottom hem



Easy access for decoration via a zip in the lining



Front covered full-zip with Velcro® closing

* COLOURS AVAILABLE IN XXXL



BODYWARMERS





B&C ZEN+ /WOMEN JW 935

Trendy down feminine bodywarmer

OUT: 100% Taffeta nylon
IN: 100% padded Taffeta polyester lining with feather touch

XS - S - M - L - XL - XXL
1 pc/pack & 10 pcs/carton

DUO
CONCEPT

-  windproof
-  showerproof
-  thermo-isolated
-  water-repellent


B&C BODYWARMER /MEN JM 930


Trendy down bodywarmer

OUT: 100% Taffeta nylon
IN: 100% padded polyester lining (200 g/m²)

S - M - L - XL - XXL - XXXL*
5 pcs/pack & 10 pcs/carton




 Padded hood with feather touch, removable with a zip

 Adjustable hood with thick lace

 Large back area without stitching for easy decoration

Full-zip opening with zip puller

 2 front pockets with zip and zip puller, 1 inner wallet pocket

2 front pockets

Easy access for decoration thanks to the invisible zip opening in the middle of the back




Large back area without stitching and invisible zipper opening in the middle of the back for easy decoration



Open hem and longer back

 Feminine cut

 Adjustable bottom hem (with draw cord and stoppers)

* COLOURS AVAILABLE IN XXXL





FLEECE

COLLECTION

ENGINEERED FLEECES
RAW FLEECES

P.44
P.46

THE ENGINEERED

X

MINIMUM VITAL SPACE, MAXIMUM WARMTH

The B&C Coolstar duo is part of the exclusive
B&C LIGHT PACK CONCEPT
High Insulation + lightweight + highly packable



SEE P.10



DU♂
CONCEPT

Media player compatible:
small opening for earphone
cord in right front pocket
+ hidden earphone loop
inside the collar

1.



Chin protector



Performance fit:
Ergonomic
body shape
Articulated
set in sleeves

anti-pilling ANTI PILLING

2.

Zip puller

Reverse zip
(front + pockets)

1. B&C COOLSTAR /MEN FM 717 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments)
170 g/m² | S - M - L - XL - XXL - XXXL
5 pcs/pack & 15 pcs/carton



2. B&C COOLSTAR /WOMEN FW 752 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments)
170 g/m² | XS - S - M - L - XL - XXL
5 pcs/pack & 15 pcs/carton



B&C 144 MICRO-FLEECE FABRIC

Stay warm with the real
144 filaments B&C micro-fleece
that provides extra warmth and
comfort needed for changing
weather condition.



144 FILAMENTS FABRIC FOR EXTRA WARMTH

FLEECE

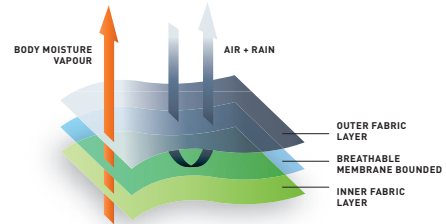
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3.



B&C WINDPROTEK MEMBRANE

100% protection against wind, water and cold. The B&C 144 micro fleece fabric warmth combined with a **windproof/waterproof and breathable membrane** eliminates the need for an additional layer.



3. B&C WINDPROTEK FU 749

100% anti-pilling polyester micro-fleece (144 filaments) + **breathable membrane bonded**
320 g/m² | XS - S - M - L - XL - XXL - XXXL*
1 pc/pack & 10 pcs/carton



BLACK*

NAVY*

RED*

OLIVE

* COLOURS AVAILABLE IN XXXL

B&C 144 MICRO-FLEECE FABRIC

Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.



144 FILAMENTS FABRIC FOR EXTRA WARMTH



B&C
COLLECTION

THE RAW FLEECE

1. B&C ICEWALKER+ FU 703

100% anti-pilling polyester fleece
300 g/m²
XS - S - M - L - XL - XXL - XXXL*
5 pcs/pack & 15 pcs/carton



BLACK*

NAVY*

RED*



CHARCOAL

* COLOURS AVAILABLE IN XXXL

ISI



1.

2. B&C TRAVELLER+ FU 705

100% anti-pilling polyester fleece
 300 g/m² | XS - S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 15 pcs/carton



BLACK *

NAVY *

RED *

CHARCOAL

* COLOURS AVAILABLE IN XXXL

3. B&C HIGHLANDER+ FU 704

100% anti-pilling polyester fleece
 300 g/m² | XS - S - M - L - XL - XXL - XXXL*
 5 pcs/pack & 15 pcs/carton



BLACK *

NAVY *

RED *

CHARCOAL

* COLOURS AVAILABLE IN XXXL

ISI

2.



ISI

3.



JACKETS

Kids

JUST
FUN!

01.



02.



01. B&C Sirocco /kids JK 950

ISI

100% Taffeta nylon
3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 pcs/pack & 50 pcs/carton



- windproof
- showerproof
- water-repellent
- K-way® system
- hood concealed inside the collar

: EXISTS IN WOMEN (P.33) /UNISEX (P.33) /KIDS

02. B&C Ocean Shore /kids JK 966

ISI

OUT: 100% Taffeta nylon
IN: Body lining: 100% polyester micro-fleece
Sleeve lining: 100% padded polyester
5/6 - 7/8 - 9/11 - 12/14
5 pcs/pack & 30 pcs/carton



- windproof
- showerproof
- thermo-isolated
- water-repellent
- hood concealed inside the collar
- inner wallet pocket
- adjustable cuffs
- hem or back opening for easy decoration

: EXISTS IN UNISEX (P.29) /KIDS

03. B&C Hooded Softshell /kids JK 969

X

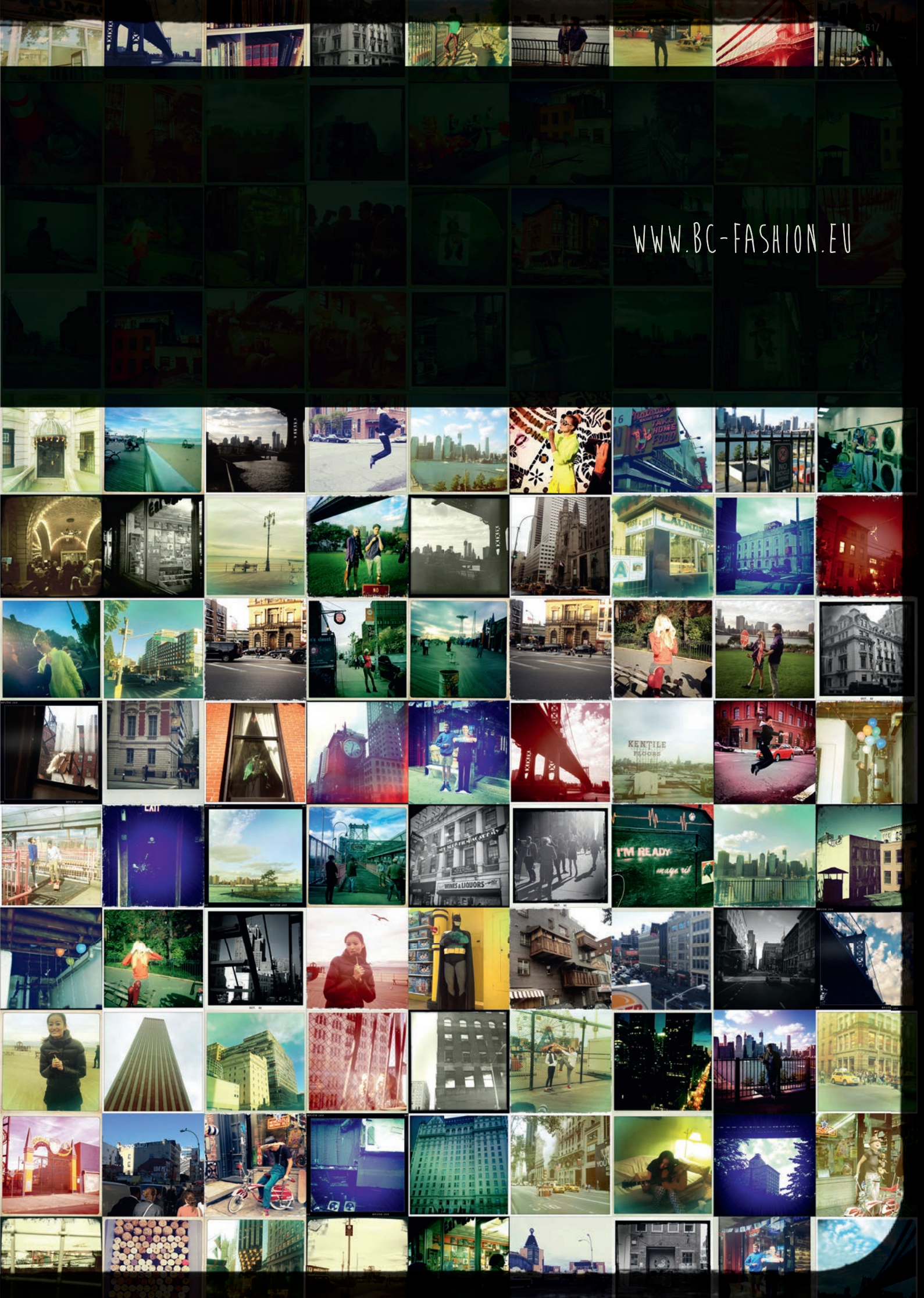
OUTER LAYER: 94% polyester- 6% elastane (Woven Softshell)
MID LAYER: Bounded breathable membrane with micro holes
INNER LAYER: 100% anti-pilling polyester micro-fleece and 100% polyester mesh lining on front panels
Waterproof: 5000 mm - Breathable: 1000 MVP
5/6 - 7/8 - 9/10 - 11/12 - 13/14
1 pc/pack & 10 pcs/carton



- windproof
- waterproof
- thermo-isolated
- breathable
- water-repellent
- adjustable cuffs
- Real micro-fleece
- ANTI PILLING Anti-pilling
- 4-way stretch

: EXISTS IN WOMEN (P.20) /MEN (P.21) /KIDS





WWW.BC-FASHION.EU



COLLECTION

2013 B&C Collection

www.bc-fashion.eu Be inspired

B&C is a collection of 154 garments ready to support your ideas
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS

B&C
COLLECTION

PRO

06
pro

2013 B&C Collection

- 05 B&C Universal Pro
- 05 B&C Performance Pro
- 06 B&C Expert Pro
- 07 B&C Hero Pro
- 08 B&C CoolPower Pro Polo
- 09 B&C Energy Pro
- 09 B&C Skill Pro
- 10 B&C CoolPower Pro Tee
- 10 B&C Perfect Pro

www.bc-pro.com Just keep working



JUST KEEP WORKING

B&C PRO COLLECTION

Wear the perfect gear while working and you will achieve optimal performance. The B&C PRO collection comprises 9 PURE PRO garments: 2 trousers, 2 T-shirts, 3 polo shirts, 1 sweatshirt and 1 body-warmer. They guarantee complete protection and suitability for work use without reducing your freedom of movement. Sharp cuts and accurate finishing ensure both comfort and style. B&C develops smart fabrics and technologies to make functionality a priority. Each B&C PRO has enough space for customization. Sign B&C PRO garments with the logo of your business and you are fully equipped to perform at work.

STYLE, COMFORT, DURABILITY, AND CARE FACILITY: 4 concepts reflecting the philosophy of the B&C PRO collection.

Discover the B&C PRO styles on our website:

WWW.BC-PRO.COM



B&C PURE PRO

TROUSERS



B&C UNIVERSAL PRO
P. 5



B&C PERFORMANCE PRO
P. 5

JACKET



B&C EXPERT PRO
P. 6

SWEATSHIRT



B&C HERO PRO
P. 7

POLO SHIRTS



B&C COOLPOWER PRO POLO
P. 8



B&C ENERGY PRO
P. 9



B&C SKILL PRO
P. 9

T-SHIRTS



B&C COOLPOWER PRO TEE
P. 10



B&C PERFECT PRO
P. 10

B&C ESSENTIAL PRO

To complete the B&C PRO offer, B&C versatile styles have been added. Comfortable, strong, stylish and high quality garments all offering excellent value for money. Every style within the B&C collection has been designed to be personalised; it comprises 6 t-shirts, 6 polo shirts, 8 sweatshirts, 5 fleeces and 6 jackets.



B&C EXACT 150



B&C EXACT MOVE



B&C EXACT V-NECK



B&C EXACT 150 LSL



B&C EXACT 190



B&C EXACT 190 LSL



B&C HEAVYMILL



B&C SAFRAN



B&C SAFRAN LSL



B&C SAFRAN POCKET



B&C ID.001



B&C CAYENNE



B&C SPIDER /MEN



B&C SET IN

B&C HOODED
FULL ZIP /MEN

B&C HOODED



B&C OPEN HEM



B&C ID.002



B&C ID.003



B&C ID.004



B&C WINDPROTEK



B&C ICEWALKER+



B&C HIGHLANDER+



B&C TRAVELLER+



B&C COOLSTAR /MEN

B&C HOODED
SOFTSHELL /MENB&C HOODED
SOFTSHELL GILET
/MENB&C X-LITE
SOFTSHELL /MEN

B&C 3-IN-1

B&C BODYWARMER
EXPLORER

B&C BODYWARMER+

B&C COLLECTION
PRO
TROUSERS



CORDURA
 F A B R I C



B&C UNIVERSAL PRO
 BU C50

65% polyester - 35% combed cotton / Twill / 245 g/m²

EU	44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62
UK	28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46
BE-FR	38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56

1 pc/pack & 10 pcs/carton



B&C PERFORMANCE PRO
 BU C51

65% polyester - 35% combed cotton / Twill / 245 g/m²

EU	44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62
UK	28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46
BE-FR	38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56

1 pc/pack & 10 pcs/carton

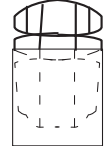
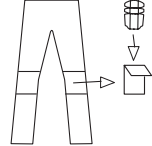


B&C Universal PRO & B&C Performance PRO are Oeko Tex certified

B&C KNEEPADS PRO
 A HIGH LEVEL OF KNEE PROTECTION
 AU C60

Material: 100% EVA (ethylene vinyl acetate) - Colour: Black - Size: one size
 6 pairs/polybag & 24 pairs/carton

High-tech ergonomic equipment for active jobs
 The two B&C PRO trousers have reinforced with adjustable pouches for kneepads with flaps and reinforced Velcro® fasteners. Thanks to the multi-positioning system, B&C kneepads can be placed at different levels within the knee pouches, guaranteeing a perfect fit. They provide complete protection and adapt perfectly to the movements of your knees, guaranteeing maximum comfort whilst working.



WORK
PACK



B&C EXPERT PRO JU C40

out: 100% rip-stop polyester windproof,
water-repellent & waterproof
in: 100% heavy padded polyester lining (200 g/m²)
Micro-fleece lining for pockets & collar

S - M - L - XL - XXL - XXXL - XXXXL
1 pc/pack & 10 pcs/carton



BLACK



NAVY



RED



BROWN



DARK GREY



B&C HERO PRO WU C20

PST / Perfect Sweat Technology
Low shrinkage / Fleece brushed inside
80% combed cotton - 20% polyester
280 g/m²

S - M - L - XL - XXL - XXXL - XXXXL
5 pcs/pack & 25 pcs/carton



PST

Perfect sweat Technology

HIGHER STABILITY AND COMFORT,
BETTER RESISTANCE AND PRINTABILITY

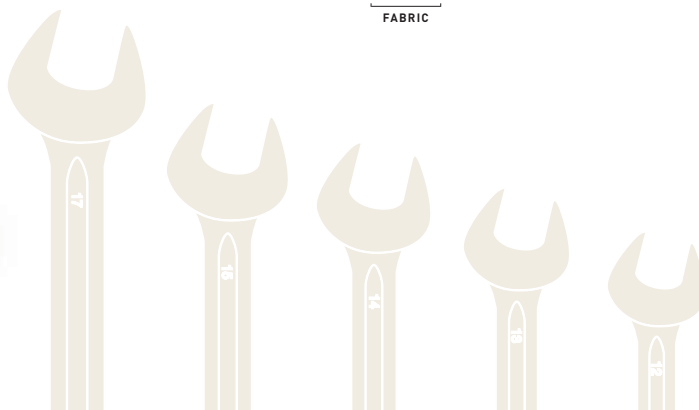
LINK BETWEEN OUTSIDE AND INSIDE
A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED.

THE OUTSIDE
A FINE 100%
COTTON THREAD,
PROVIDING A PERFECT
APPEARANCE,
SUPERB PRINTING,
UNRIVALLED FEEL
AND EXCELLENT
PILLING RESISTANCE.



FABRIC

THE INSIDE
A THICK
POLYESTER/COTTON
THREAD PROVIDING
A PERFECT NAP
AND OUTSTANDING
PILLING RESISTANCE.





(1)

COOL
DRY60° C
WASH(1) **B&C COOLPOWER PRO POLO
PU C12**

100% polyester

Piqué

200 g/m²

S - M - L - XL - XXL - XXXL

5 pcs/pack & 30 pcs/carton

60° C
WASH

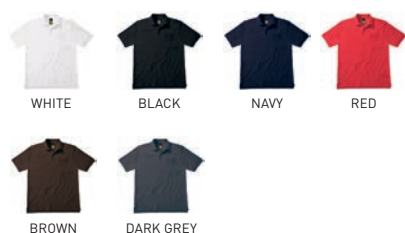
(3)



(2) **B&C ENERGY PRO**
PU C11

65% polyester - 35% pre-shrunk ring-spun
combed cotton
Piqué
200 g/m²

S - M - L - XL - XXL - XXXL - XXXXL
5 pcs/pack & 30 pcs/carton



60°C
WASH

(2)



(3) **B&C SKILL PRO**
PU C10

100% pre-shrunk ring-spun combed cotton
Piqué
230 g/m²

S - M - L - XL - XXL - XXXL - XXXXL
5 pcs/pack & 30 pcs/carton





T-shirts pro



COOL DRY

60°C WASH



60°C WASH

B&C COOLPOWER PRO TEE TU C02

100% polyester
Interlock
160 g/m²

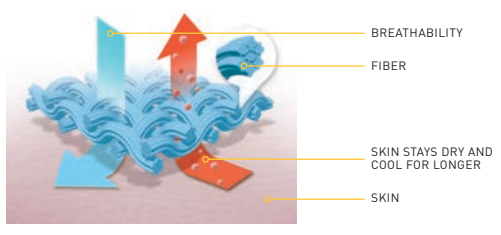
S - M - L - XL - XXL - XXXL
5 pcs/pack & 30 pcs/carton



B&C PERFECT PRO TU C01

100% pre-shrunk ring-spun cotton
Single Jersey
185 g/m²

S - M - L - XL - XXL - XXXL - XXXXL
5 pcs/pack & 50 pcs/carton





B&C PRO COLLECTION SUMMARY TABLE



T-SHIRTS

unisex	TU C01	B&C Perfect Pro	S-XXXXL	60°C WASH COOL DRY 60°C WASH	Single Jersey	185 G/M ²	
	TU C02	B&C CoolPower Pro Tee	S-XXXL	60°C WASH	Interlock	160 G/M ²	

POLO SHIRTS

unisex	PU C10	B&C Skill Pro	S-XXXXL	60°C WASH	Pique	230 G/M ²	
	PU C11	B&C Energy Pro	S-XXXXL	60°C WASH	Pique / Polycotton	200 G/M ²	
	PU C12	B&C CoolPower Pro Polo	S-XXXL	COOL DRY 60°C WASH	Pique	200 G/M ²	

SWEATSHIRT

unisex	WU C20	B&C Hero Pro	S-XXXXL	60°C WASH	PST* Fleece Brushed	280 G/M ²	
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JACKET

unisex	JU C40	B&C Expert Pro	S-XXXXL				
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TROUSERS

unisex	BU C50	B&C Universal Pro	44-62	60°C WASH	TWILL	245 G/M ²	
	BU C51	B&C Performance Pro	44-62	60°C WASH	TWILL	245 G/M ²	

TROUSERS ACCESSORIES

AU C60	B&C Kneepads Pro	one size
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	S	M	L	XL	XXL	XXXL	XXXXL				
B&C Perfect Pro -> TU C01											
A HALF CHEST	50	53	56	59	62	65	68				
B BODY LENGTH	71	73	75	77	79	81	83				
C SLEEVE LENGTH	20,5	20,5	20,5	21,5	21,5	21,5	22,5				
B&C CoolPower Pro Tee -> TU C02											
A HALF CHEST	50	53	56	59	62	65					
B BODY LENGTH	68	70	72	74	76	78					
C SLEEVE LENGTH	32	33	34	35	36	37					
B&C Skill Pro -> PU C10											
A HALF CHEST WIDTH	51	54	57	60	63	66	69				
B BODY LENGTH (FRONT)	69,5	71,5	73,5	75,5	77,5	79,5	81,5				
B' BODY LENGTH (BACK)	71,5	73,5	75,5	77,5	79,5	81,5	83,5				
C SLEEVE LENGTH	25	25	25	26	26	26	27				
B&C Energy Pro -> PU C11											
A HALF CHEST WIDTH	51	54	57	60	63	66	69				
B BODY LENGTH (FRONT)	69,5	71,5	73,5	75,5	77,5	79,5	81,5				
B' BODY LENGTH (BACK)	71,5	73,5	75,5	77,5	79,5	81,5	83,5				
C SLEEVE LENGTH	25	25	25	26	26	26	27				
B&C CoolPower Pro Polo -> PU C12											
A HALF CHEST	53	56	59	62	65	68					
B BODY LENGTH	69	71	73	75	77	79					
C SLEEVE LENGTH	23,5	23,5	23,5	24,5	24,5	24,5					
B&C Hero Pro -> WU C20											
A HALF CHEST	51,5	55	58,5	62	65,5	69	72,5				
B BODY LENGTH	67	69	71	73	75	77	79				
C SLEEVE LENGTH	64,5	64,5	64,5	65,5	65,5	65,5	66,5				
B&C Expert Pro -> JU C40											
A HALF CHEST	59	62	65	68	71	74	77				
B BODY LENGTH (FRONT)	71	72	73	74	75	76	77				
C BODY LENGTH (BACK)	77	78	79	80	81	82	83				
REGULAR SIZES - TROUSERS											
	EU	44	46	48	50	52	54	56	58	60	62
	UK	28	30	32	34	36	38	40	42	44	46
	BE-FR	38	40	42	44	46	48	50	52	54	56
B&C Universal Pro -> BU C50											
A WAIST SIZE (CM)		72-76	76-80	80-84	84-88	88-92	92-96	96-100	100-104	104-109	109-114
A WAIST SIZE (INCHES)		28	30	32	34	36	38	40	42	44	46
B LEG LENGTH (CM)		83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87
B LEG LENGTH (INCHES)		32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34

CORDURA®

CORDURA® Classic fabric provides rugged durable performance for a variety of end uses, including packs, luggage, footwear and performance apparel. Products made with CORDURA® Classic fabrics feature enhanced tear and abrasion resistance, and long-lasting durability. CORDURA® Classic fabric is constructed with qualifying yarns which are woven, dyed and finished in accordance with INVISTA's approved fabric standards for the CORDURA® brand.





COLLECTION

2013 B&C Collection

www.bc-pro.com Just keep working

B&C is a collection of 154 garments ready to support your ideas
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS